

 <p>DAYANANDA SAGAR BUSINESS SCHOOL <i>Realising the Dream</i></p>	
<p>Topic- “One Day Workshop on Crafting Effective Research Proposals For Funding agencies In India: Strategies and Best Practices”</p>	
About Event	<ol style="list-style-type: none"> 1. The session provided comprehensive guidance on developing effective research proposals, focusing on clarity, structure, and alignment with funding agency requirements. 2. Participants were introduced to various national research funding agencies and learned how to identify suitable agencies for their research ideas. 3. Detailed explanations were given on research proposal components, including problem identification, objectives, hypotheses, and methodology using the IMRAD framework. 4. The session highlighted the importance of research design and modelling (MAD approach) and demonstrated the use of AI tools to support proposal writing and data handling. 5. Interactive discussions, evaluations, and expert feedback helped participants enhance their proposal-writing skills and research orientation.
Organized By	PGDM, DSBS
Date	24 th December 2025
Name	Dr. Basavraj Benni
Time	9:00 A.M.- 5:30 P.M.
Total Participants	45 Members
Outcome of the Event	<ul style="list-style-type: none"> • Participants gained practical knowledge of preparing high-quality research proposals aligned with funding agency requirements. • Improved understanding of research design, methodology, and use of AI tools in proposal development. • Enhanced ability to identify research gaps and structure proposals effectively for successful funding opportunities.

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**DAYANANDA SAGAR
BUSINESS SCHOOL**
Realising the Future



POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

(AICTE Approved, Ministry of Education, Government of India, New Delhi)

One Day Workshop on

**"CRAFTING EFFECTIVE RESEARCH PROPOSAL(S) FOR FUNDING
AGENCIES IN INDIA: STRATEGIES AND BEST PRACTICES"**

Wednesday, 24 December 2025 | 9:00 AM – 5:30 PM | DSB5 Seminar Hall 2



Resource Person



Dr. Basavaraj S. Benni
Professor
Master Trainer in Research,
ICSSR Panel Expert
Bengaluru, - 560056,

Workshop Chair



Dr. B.S. Patil
MA, MBA, Ph.D, Alumnus (IIM-A)
Professor & Director
Dayananda Sagar Business School

Workshop Co-Ordinator



Dr. Jyoti Mishra
Associate Professor
Dayananda Sagar Business School

**E-certificates
for
Participants**

₹ 500/- (Per participant)

Bank details For Payment:

Account name: Dayanand Sagar Business School
Account number: 74370100009725
IFSC Code: BARB0VJDASC



Scan the QR Code to register

For more information:

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Event Pics- 3 to 5







Event Co-Ordinator
Dr. Jyoti Mishra
DSBS





Director
Dr. B.S. Patil
DSBS