



Topic- Innovation Day Celebration

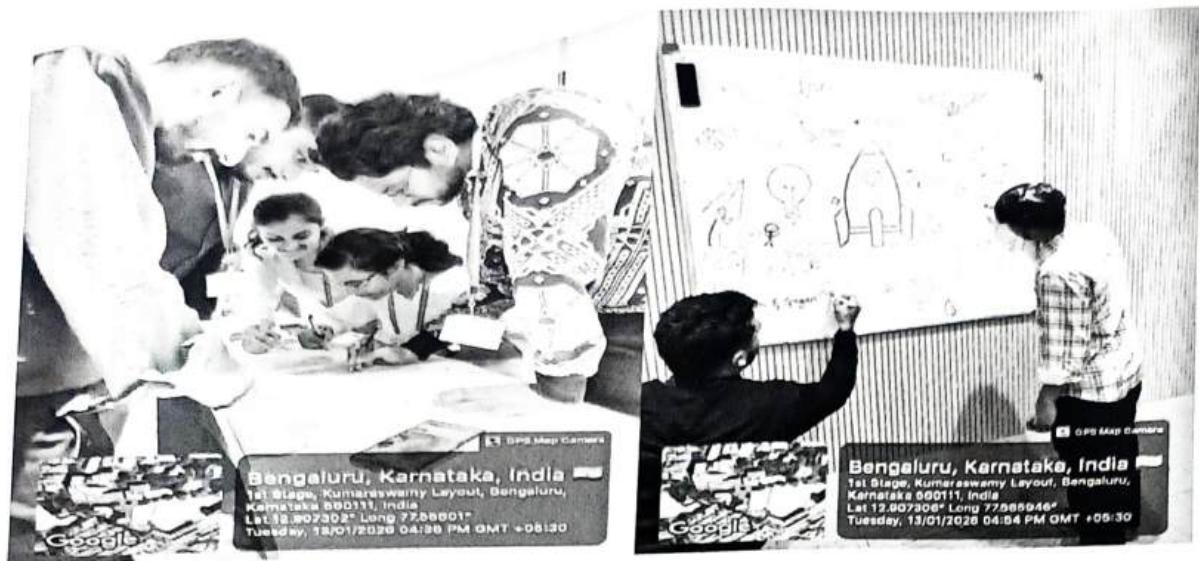
About Event	The Poster Making Competition was organized by Dayananda Sagar Business School on the occasion of National Innovation Day to encourage creativity and innovative thinking among PGDM students. The event aimed to provide a platform for students to visually express ideas related to innovation, design, and future-ready concepts. It promoted experiential learning by integrating management perspectives with creative communication. The competition also fostered interdisciplinary thinking and nurtured an innovation-driven culture within the institution.
Organized By	Dayananda Sagar Business School
Event Coordinator	Dr.Kanchan G. Rajput
Name	Sr.Assistant Professor
Date	13 th Jan 2026
Time	3.00PM to 5 PM
Total Participants	45 members
Outcome of the Event	<ul style="list-style-type: none"> Students demonstrated enhanced creative skills and innovative expression through visual storytelling. The event improved students' ability to communicate complex ideas effectively using design elements. Participants gained confidence, teamwork experience, and appreciation for innovation-driven initiatives. The competition contributed to fostering an innovation

culture and experiential learning environment within the institution.

E-Banner:



Event Pics- 3 to 5





[Signature]
Event Coordinator
Dr. Kanchan G. Rajput
Sr. Assistant Professor
DSBS



[Signature]
Director
Dr. B.S. Patil
DSBS