



**DAYANANDA SAGAR  
BUSINESS SCHOOL**

*Realising the Dream*

## Topic- Innovation Day Celebration

<b>About Event</b>	The Poster Making Competition was organized by Dayananda Sagar Business School on the occasion of National Innovation Day to encourage creativity and innovative thinking among PGDM students. The event aimed to provide a platform for students to visually express ideas related to innovation, design, and future-ready concepts. It promoted experiential learning by integrating management perspectives with creative communication. The competition also fostered interdisciplinary thinking and nurtured an innovation-driven culture within the institution.
<b>Organized By</b>	Dayananda Sagar Business School
<b>Event Coordinator Name</b>	Dr.Kanchan G. Rajput Sr.Assistant Professor
<b>Date</b>	13 <sup>th</sup> Jan 2026
<b>Time</b>	3.00PM to 5 PM
<b>Total Participants</b>	45 members
<b>Outcome of the Event</b>	<ul style="list-style-type: none"> <li>Students demonstrated enhanced creative skills and innovative expression through visual storytelling.</li> <li>The event improved students' ability to communicate complex ideas effectively using design elements.</li> <li>Participants gained confidence, teamwork experience, and appreciation for innovation-driven initiatives.</li> <li>The competition contributed to fostering an innovation</li> </ul>

culture and experiential learning environment within the institution.

### E-Banner:

**DAYANANDA SAGAR  
BUSINESS SCHOOL**  
*Realising Our Dreams*

**Post Graduate Diploma in Management**

On the occasion of  
**NATIONAL INNOVATION DAY**

**POSTER  
MAKING COMPETITION**  
"Unleashing Creativity, Designing the Future!"

**13th Jan, 2026**  
**201 Room, 2nd Floor**  
**4PM - 5PM**

Open exclusively to  
PGDM (2025-27) students  
from Section A and  
Section B.

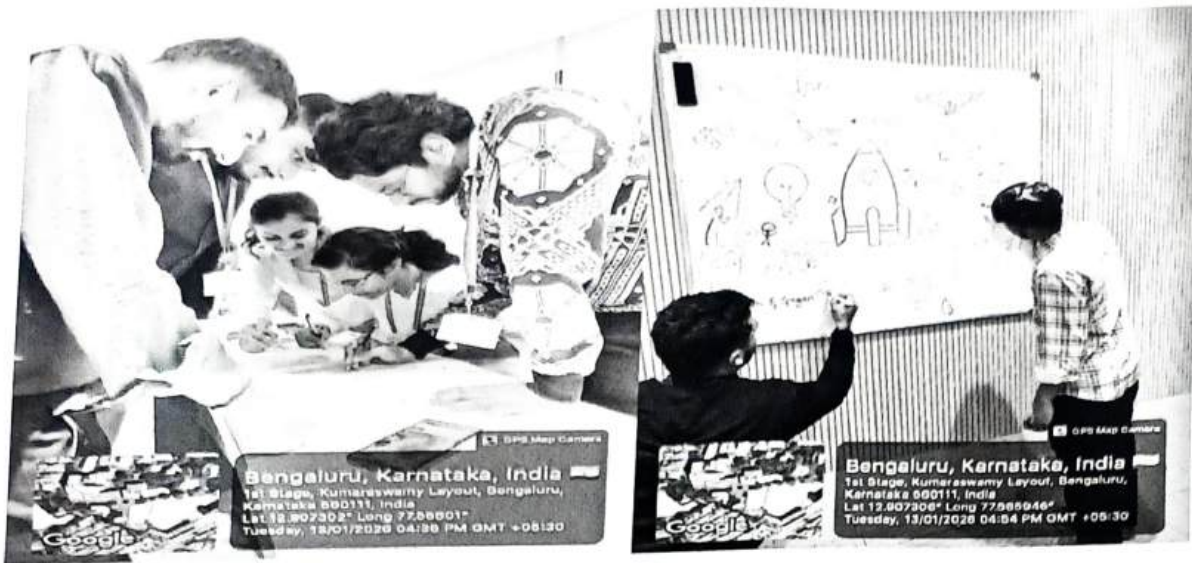
**Students Coordinator**  
Tushar R & Snehith

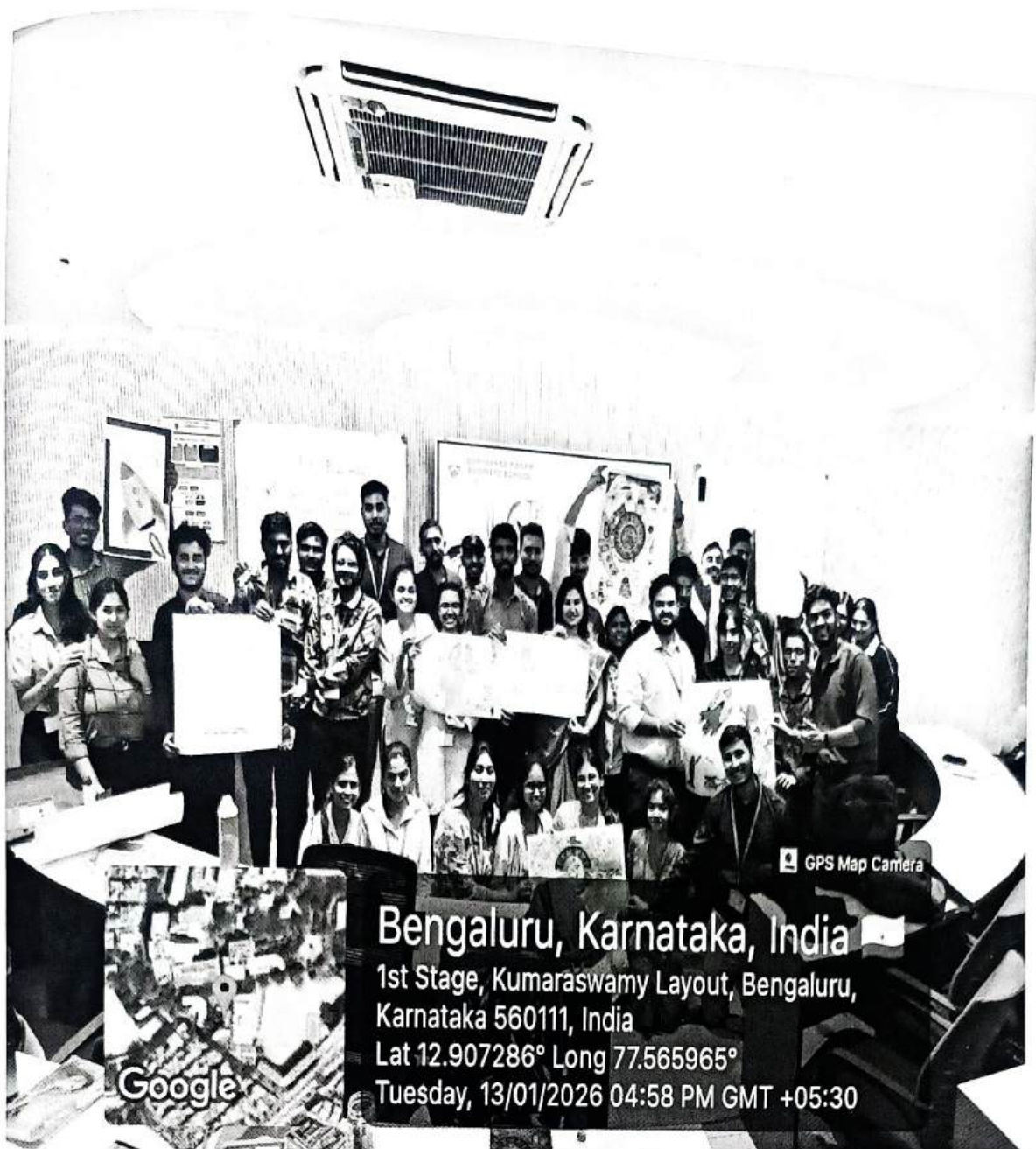
**Faculty Coordinator**  
Dr. Kanchan G Rajput

**Director**  
Dr. B.S.Patil



## Event Pics- 3 to 5





*Kanchan G. Rajput*

**Event Coordinator**  
Dr. Kanchan G. Rajput  
Sr. Assistant Professor  
DSBS



*B.S. Patil*

**Director**  
Dr. B.S. Patil  
DSBS