



## DAYANANDA SAGAR BUSINESS SCHOOL

*Realising the Dream*

**Topic-** Debate Competition: "Sustainable Business is More Profitable in the Long Run"

### About Event

1. A Debate Competition was conducted as part of the activities of the Institution's Innovation Council (IIC) on the occasion of National Entrepreneurship Day. The event was organized by Yashaswini D A and Prajwal K, students of PGDM First Year, under the esteemed guidance of the Teacher Coordinator, Dr.Kanchan G. Rajput.
2. The primary objective of the event was to enhance students' critical thinking, communication, and analytical skills, with a special emphasis on understanding sustainable business practices and their impact on long-term profitability, which aligns closely with the spirit of entrepreneurship.
3. A total of 10 students participated in the competition, with five students from each section. Participants were allocated debate positions and were evaluated based on predefined debate evaluation criteria, including clarity of arguments, logical reasoning, presentation skills, and rebuttals.
4. The session witnessed active participation and constructive discussions, encouraging students to critically analyze sustainability as a key factor in building resilient and future-ready entrepreneurial ventures.

### Organized By

PGDM, DSBS ( Student Council Members)

### Date

23<sup>th</sup> December 2025

### Name-

Dr.Shekappa N. Makkalageri

### Time

3PM TO 4PM

### Total Participants

40 Members

### Outcome of the Event

- Participants gained a comprehensive understanding of the importance of sustainable business practices in the context of entrepreneurship and long-term business growth.
- The debate enhanced students' confidence, logical reasoning, communication, and presentation skills.

- The event successfully created awareness about sustainability-driven and responsible entrepreneurial strategies.

## Results

*Handwritten Table:*

Sl. No.	Topic	Score	Rank
1	Climate Change & Sustainability	100	1
2	Renewable Energy & Sustainability	95	2
3	Waste Management & Sustainability	90	3
4	Water Conservation & Sustainability	85	4
5	Green Building & Sustainability	80	5
6	Carbon Footprint & Sustainability	75	6

*Handwritten Note:*  
The event was a great success and created awareness about sustainability-driven and responsible entrepreneurial strategies.

**DAYANANDA SAGAR BUSINESS SCHOOL**

**DEBATE COMPETITION**

**2nd Dec 2023**  
**Seminar Hall 3**  
**(3PM-4PM)**

**Student Coordinators** Praywal K & Yashwanth D A  
**Faculty coordinator** Dr. Kanchan G. Rajput  
**Director** Dr. B.S. Patil



Team A



Team B



*Dr. Kanchan G. Rajput*  
5/11/25  
Event Coordinator  
Dr.Kanchan G. Rajput  
DSBS



*Dr. B. S. Patil*  
5/11/26  
Director  
Dr.B.S.Patil  
DSBS