



Topic- Awareness Workshop- Entrepreneurship and Innovation

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| About Event | <ol style="list-style-type: none"> 1. Objective: The workshop aims to create awareness among students about the importance of entrepreneurship and innovation as key drivers of economic growth and self-reliance. 2. Content Focus: Sessions typically cover idea generation, startup ecosystem, design thinking, business model development, and government initiatives supporting innovation and entrepreneurship (like Startup India and IIC programs). 3. Target Audience: Students, aspiring entrepreneurs, and faculty members interested in understanding entrepreneurial mindset and innovation processes. 4. Resource Persons: Experienced entrepreneurs, startup mentors, innovation experts, or representatives from incubation centers share insights, case studies, and real-world success stories. 5. Expected Outcomes: Participants gain awareness of how to identify business opportunities, develop innovative solutions, and access institutional and government support for startup creation and innovation projects. |
| Organized By | Dayananda Sagar Business School- ED Cell |
| Event Coordinator | Dr.Kanchan G. Rajput |
| Name | |
| Date | 22 nd Sep to 24 th Sep 2025 |
| Time | 10 AM to 4 PM |
| Total Participants | 60 |

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| Outcome of the Event | <p>Developed Entrepreneurial Mindset: Students gained awareness about entrepreneurship as a viable career option and understood the importance of innovation in business growth.</p> <p>Understanding Startup Ecosystem: Participants learned about incubation support, funding opportunities, and government initiatives promoting innovation and startups.</p> <p>Idea Generation and Creativity: The workshop encouraged students to think innovatively, identify real-world problems, and develop feasible entrepreneurial solutions.</p> |
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E-Banner:



Dayanand Sagar Business School (DSBS)

Organizing Certification Program & Hands on Workshop in Association With
makeintern & E-Cell (IIM Bangalore)



DETAILS

- Topic: Business Planning
- Dates: 22nd-24th September'25
- Mode: Offline
- Duration: 3 days
- Faculty Coordinator:

Dr. Kanchan Rajput
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BENEFITS

- Certification by Makeintern & E-Cell (IIM Bangalore)
- Interactive Session based on Practical & Industry Scenario
- 5 Merit Students will join the Finale session @IIM Campus
- Winner will Receive 50,000/- INR Prize



Student Coordinator

Mr. Narendra Joshi
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Student Coordinator

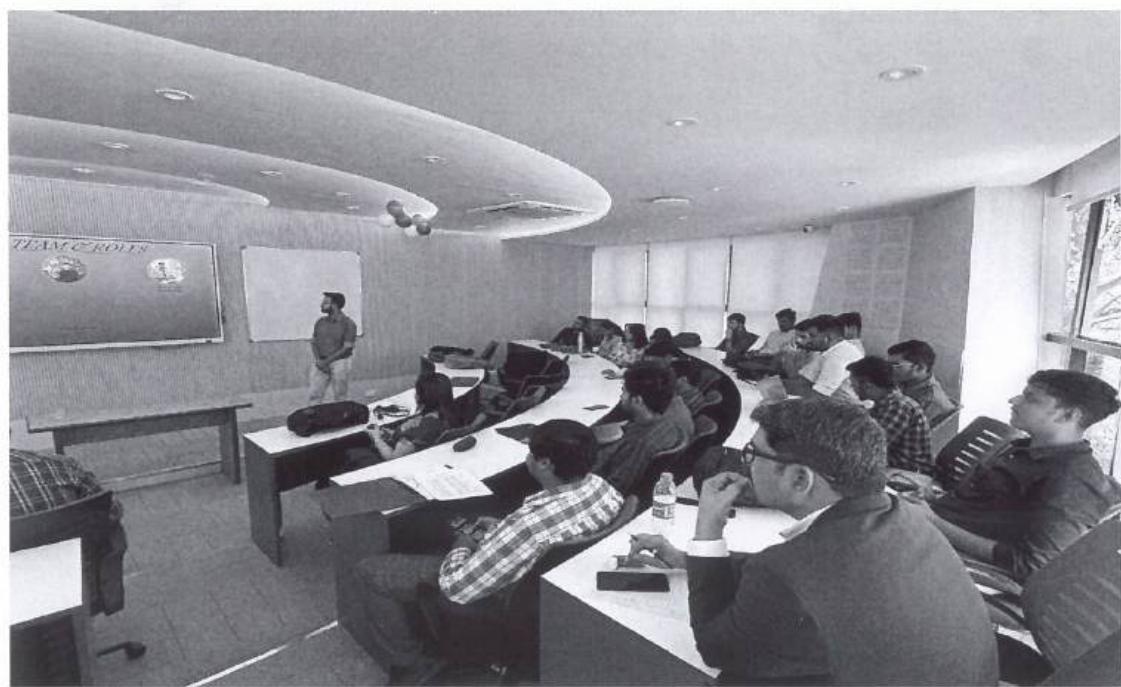
Ms. Manasi
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Event Coordinator

Mrs. Sweta Jha
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Registration Fee
1700/- INR

Event Pics- 3 to 5






Event Coordinator
Dr. Kanchan G. Rajput
DSBS


Director
Dr. B.S. Patil

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