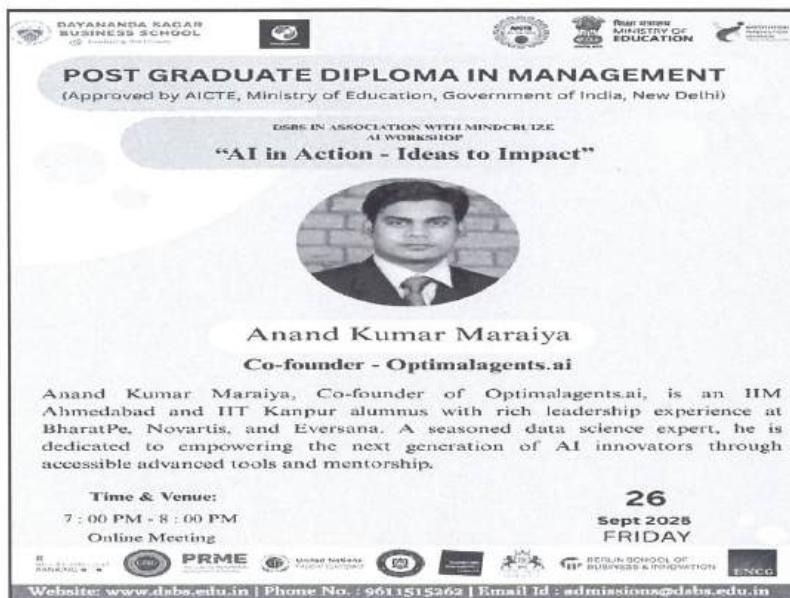




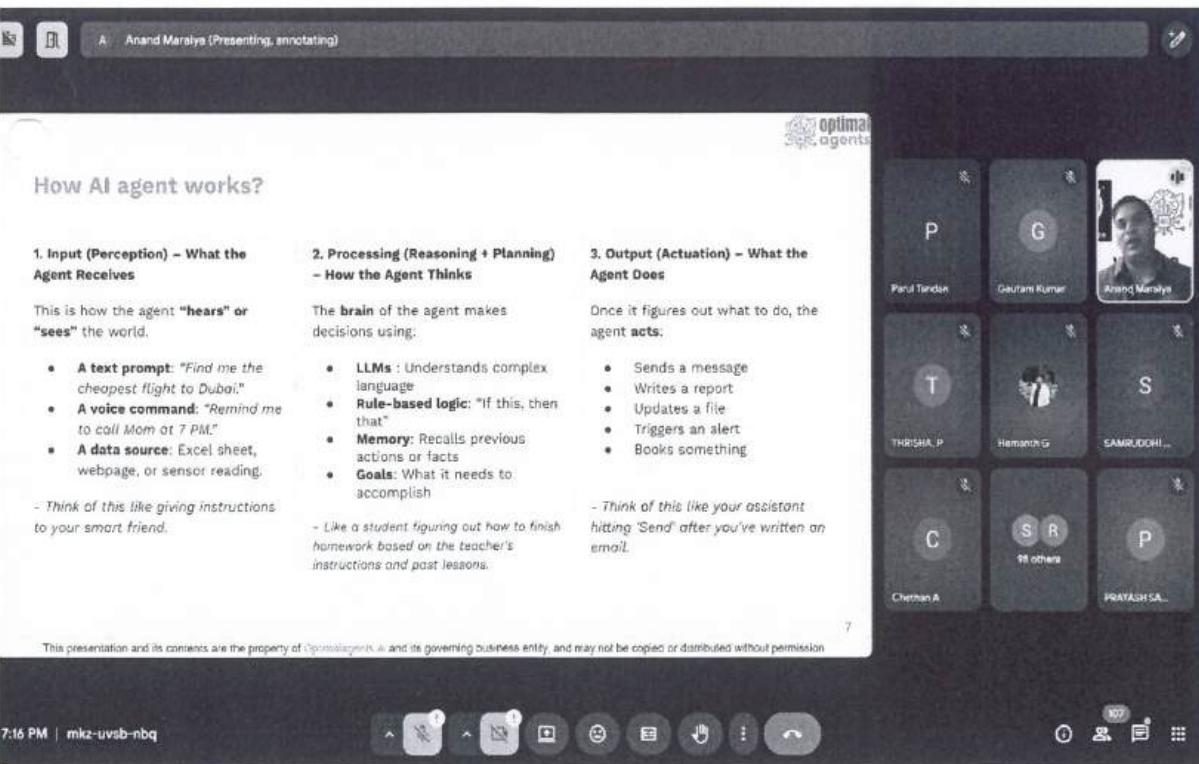
Topic - AI in Action – Ideas to Impact

About Event	<p>1. Objectives of the activity</p> <ul style="list-style-type: none"> • To introduce students to the evolution of Artificial Intelligence from rules-based systems to modern LLMs and transformers • To provide understanding of practical AI applications in marketing, sales, healthcare, and other industries • To explore advanced AI concepts including AGI, RAG systems, and agent workflows • To prepare future managers for AI-driven business transformation and encourage innovation in the AI domain
Organized By	PGDM, DSBS
Event Coordinator Name	Dr. Parul Tandan - Associate Professor DSBS
Date	26th September 2025
Time	7.00PM – 8.00PM
Total Participants	107 Participants
Outcome of the Event	<p>Outcome of activity</p> <ul style="list-style-type: none"> • Enhanced understanding of AI evolution and current state-of-the-art technologies • Increased awareness of practical AI applications across various industries • Knowledge gained about advanced concepts like LLMs, APIs, RAG systems, and agent workflows • Motivated students to explore AI applications in business and entrepreneurship • Prepared participants for the future of AI-driven business transformation

E-Banner



Event Picture:



A video call interface showing Anand Maraiya (Presenting, annotating) on the left and a grid of participants on the right. The participants include Parul Tandon, Geetam Kumar, Anand Maraiya, Thrisha P, Hemant G, Samruddhi, Chetan A, S. R., and P. Pratiksha. The slide title is 'How AI agent works?'.

How AI agent works?

1. Input (Perception) – What the Agent Receives
This is how the agent "hears" or "sees" the world.

- **A text prompt:** "Find me the cheapest flight to Dubai."
- **A voice command:** "Remind me to call Mom at 7 PM."
- **A data source:** Excel sheet, webpage, or sensor reading.

- Think of this like giving instructions to your smart friend.

2. Processing (Reasoning + Planning) – How the Agent Thinks
The brain of the agent makes decisions using:

- **LLMs:** Understands complex language
- **Rule-based logic:** "If this, then that"
- **Memory:** Recalls previous actions or facts
- **Goals:** What it needs to accomplish

- Like a student figuring out how to finish homework based on the teacher's instructions and past lessons.

3. Output (Actuation) – What the Agent Does
Once it figures out what to do, the agent acts:

- Sends a message
- Writes a report
- Updates a file
- Triggers an alert
- Books something

- Think of this like your assistant hitting 'Send' after you've written an email.

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Parul Tandon,
Activity co-ordinator
Dr. parul Tandon.



B. S. Pathil
Director
Dr. B. S. Pathil