



**DAYANANDA SAGAR  
BUSINESS SCHOOL**

*Realising the Dream*

## Topic - AI in Action – Ideas to Impact


<b>About Event</b>	<b>1. Objectives of the activity</b> <ul style="list-style-type: none"> <li>To introduce students to the evolution of Artificial Intelligence from rules-based systems to modern LLMs and transformers</li> <li>To provide understanding of practical AI applications in marketing, sales, healthcare, and other industries</li> <li>To explore advanced AI concepts including AGI, RAG systems, and agent workflows</li> <li>To prepare future managers for AI-driven business transformation and encourage innovation in the AI domain</li> </ul>
<b>Organized By</b>	PGDM, DSBS
<b>Event Coordinator Name</b>	Dr. Parul Tandan - Associate Professor DSBS
<b>Date</b>	26th September 2025
<b>Time</b>	7.00PM – 8.00PM
<b>Total Participants</b>	107 Participants
<b>Outcome of the Event</b>	<b>Outcome of activity</b> <ul style="list-style-type: none"> <li>Enhanced understanding of AI evolution and current state-of-the-art technologies</li> <li>Increased awareness of practical AI applications across various industries</li> <li>Knowledge gained about advanced concepts like LLMs, APIs, RAG systems, and agent workflows</li> <li>Motivated students to explore AI applications in business and entrepreneurship</li> <li>Prepared participants for the future of AI-driven business transformation</li> </ul>

## E-Banner

DAYANANDA SAGAR  
BUSINESS SCHOOL  
(Approved by AICTE)

POST GRADUATE DIPLOMA IN MANAGEMENT  
(Approved by AICTE, Ministry of Education, Government of India, New Delhi)

DBSE IN ASSOCIATION WITH MINDCRUIZE  
AI WORKSHOP  
"AI in Action - Ideas to Impact"



**Anand Kumar Maraiya**  
Co-founder - Optimalagents.ai

Anand Kumar Maraiya, Co-founder of Optimalagents.ai, is an IIM Ahmedabad and IIT Kanpur alumnus with rich leadership experience at BharatPe, Novartis, and Eversana. A seasoned data science expert, he is dedicated to empowering the next generation of AI innovators through accessible advanced tools and mentorship.

**Time & Venue:**  
7 : 00 PM - 8 : 00 PM  
Online Meeting

**26  
Sept 2025  
FRIDAY**

Website: [www.dbs.edu.in](http://www.dbs.edu.in) | Phone No. : 9611515262 | Email Id : [admissions@dbs.edu.in](mailto:admissions@dbs.edu.in)

## Event Picture:

A Anand Maraiya (Presenting, annotating)

### How AI agent works?

1. Input (Perception) – What the Agent Receives	2. Processing (Reasoning + Planning) – How the Agent Thinks	3. Output (Actuation) – What the Agent Does
<p>This is how the agent "hears" or "sees" the world.</p> <ul style="list-style-type: none"> <li><b>A text prompt:</b> "Find me the cheapest flight to Dubai."</li> <li><b>A voice command:</b> "Remind me to call Mom at 7 PM."</li> <li><b>A data source:</b> Excel sheet, webpage, or sensor reading.</li> </ul> <p>- Think of this like giving instructions to your smart friend.</p>	<p>The brain of the agent makes decisions using:</p> <ul style="list-style-type: none"> <li><b>LLMs:</b> Understands complex language</li> <li><b>Rule-based logic:</b> "If this, then that"</li> <li><b>Memory:</b> Recalls previous actions or facts</li> <li><b>Goals:</b> What it needs to accomplish</li> </ul> <p>- Like a student figuring out how to finish homework based on the teacher's instructions and past lessons.</p>	<p>Once it figures out what to do, the agent acts:</p> <ul style="list-style-type: none"> <li>Sends a message</li> <li>Writes a report</li> <li>Updates a file</li> <li>Triggers an alert</li> <li>Books something</li> </ul> <p>- Think of this like your assistant hitting 'Send' after you've written an email.</p>

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7:16 PM | mk2-uvsb-nbq

*Parul Tandon*  
Activity co-ordinator  
Dr. parul Tandon.



*Dr. B.S. Pahi*  
Director