



**DAYANANDA SAGAR
BUSINESS SCHOOL**

Realising the Dream



DAYANANDA SAGAR BUSINESS SCHOOL, BANGALORE-500111
POST GRADUATE DIPLOMA IN MANAGEMENT[PGDM]

[Approved by AICTE, Ministry of Education, Govt. of India]

SL NO	NAME OF THE FACULTY	TITLE OF THE PAPER/BOOK	JOURNAL/ PUBLISHER	VOL/ ISSUE	YEAR	ISSN/ ISBN NO	Scopus/ ABDC/WoS/ UGC Care
1	Dr. B.S. Patil	Impact of Digital Payments on Consumption Expenditure in India	International Scientific Journal of Engineering and Management	45752	2025	ISSN: 2583-6129	UGC Care
		Investigating the Psychological Factors Impacting Brand Loyalty and Consumer Psychology	Journal of Informatics Education and Research	5-21	2025	1526-4726	ABDC
		Talent Acquisition Strategies In The Digital Age: Leveraging Technology For Recruitment Success	Academy of Marketing Studies Journal	29/1	2025	1528-2678	ABDC
		Integrating Sustainable Development Goals (SDGs)into Marketing Strategies: ATechnological Approach to Responsible Business	Book Chapter	10.1109/C E2CT6 092	2025	-	IEEE Xplore



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		Capital & Private Equity: Fueling Startup Growth and Management)	Book	-	2024	E-ISBN : 978- 81-982406-3-7	Noble Science Press
		Human Resource Frontiers: Pioneering Humane Innovations for fair Treatment of workers in the Gig Economy	Book	-	2024	ISBN 978-3- 031-59943-9	Springer
		Talent Acquisition Strategies in the Digital Age Leveraging Technology for Recruitment Success	Academy of Marketing Studies Journal	29/1	2024	1528-2678-29- 1-102	ABDC
		AI Applications for Talent Acquisition and Employee Retention in Human Resources	Journal of Informatics Education and Research		2024		ABDC
		Total Quality Management and Human Resource Practices in startups: An Analysis of Functional Relationship	World Journal of Management and Economics	-	2023	1819-8643	ABDC



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	Quantitative Assessment of Blockchain Applications for Industry 4.0 in Manufacturing Sector, Materials Today: Proceedings	Elsevier Publishing company	-	2023	2214-7853	WOS
	Marketing Campaigns Targeting Millennials and Generation Z: A Comparative Analysis	Manager-The British Journal of Administrative Management	58/151	2023	1746 1278	ABDC
	Machine Learning in e-business environment: An empirical Analysis	Xplore Research Publications	2025-01-01	2023	ISBN: 978-81-963834-0-4	Book Chapter
	AnalyticalTools: Unlocking the What, Why, When, Where, and How?	Xplore Research Publications	2025-01-01	2023	978-81-963834-9-7	Book
	Strategic cost management and Business performance: A study of SME's in Karnataka	Jupiter Publications Consortium	2025-01-01	2023	978-93-91303-51-8	Book
	Blockchain Technology and commercial Applications	Kaav Publications	2025-01-01	2023	978-93-91842-97-0	Book



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		Marketing Campaigns Targeting Millennials and Generation Z: Comparative Analysis	Manager-The British Journal of Administrative Management	58/151	2022	1746 – 1278	ABDC
		Impact of Consumer Behavior Based on Store Atmospherics	Pal Arch's Journal of Archaeology of Egypt	2025-09-18	2022	1567-214X	Scopus
		Adopting Product life Cycle Management Systems in Industries: A Review of the Barriers in PLM System Adoption	International Journal of Advanced Science and Technology	2025-07-29	2020	2207-6360	Scopus
		Factors Influencing Investment In Manufacturing Industry in Karnataka, India	Research Journal of Economics and Business Studies	2025-03-09	2020	2251-1555	-
		Growth of Agro Based Industries in Karnataka: An Analysis of Investment Determinants	Journal of Management Ethics and Value	2025-03-09	2020	2249-9512	UGC Care
		Employee Engagement and Productivity: Evidence from Select Indian Banks	Journal of Management Ethics and Value	2025-04-08	2020	2249-9513	UGC Care



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		Augmenting Employee Productivity through Employee Engagement: Evidence from Indian Banks	Global Journal of Management and Business Research	2025-01-18	2018	2249- 4588	-
		Application of Technology Acceptance Model in Unified Payment Interface Services of Banks	Journal of Management Ethics and Value	2025-03-08	2020	2249-9513	UGC Care
		Perceived Usage of Mobile Banking Services'	Journal of Management Ethics and Value	2025-04-07	2020	2249-9514	UGC Care
		Corporate Social Responsibility Excellence: An Initiative of GNFC for Rural Women Empowerment in India'	Journal of Management Ethics and Value	2025-05-07	2020	2249-9515	UGC Care
		Curriculum of Higher Educational Institutions in India and Employability Skills among Graduates: A Gap Analysis	International Journal of Research in Computer Science and Management	2025-02-04	2017	2455-5665	-



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		Employee Engagement in Public and Private Sector Bank: A Comparative Analysis	International Journal of Commerce and Management	2025-01-05	2017	221-3612	-
		Human Resource Development	Journal of Management Ethics and Value	2025-02-07	2017	2249-9513	UGC Care
		Human Capital Management Practices and Employee Productivity: A Conceptual Framework with New Dimensions	International Journal of Engineering and Management Research	2025-03-07	2017	2394-6962	-
		Interventions of Reward and Recognition on Employee Engagement in Selected Private Sector Banks	Asia pacific Journal of Research	Special Issue	2017	2320-5504	
		Sustainable Human Capital Management Practices to Enhance Employee Productivity	Tattva, International Journal for Advanced Research in Commerce and Management	2025-02-02	2016	2395-0854	



		Women Entrepreneurs in Tourism and Hospitality Industry: A Study of Homestays in Karnataka	Conference Proceedings-9th ISDSI International Conference Organized by Goa Institute of Management in Association with Institute of Decision Science, USA	-	2016		
		Impact of FDI on the Operational Efficiency of South Indian Bank	International Journal of Engineering and Management Research	2025-03-06	2016	2394- 6962	
		Customer Perception on E-Banking Services: An Empirical Study in Bangalore	Journal of Management Value and Ethics	2025-03-03	2015	2249-951	
		Employee Training Practices for Sustainability in Telecom Industry	International Journal of Economics, Commerce and Management	2025-02-02	2014	2349 0386	
		Impact of Service Sector Performance on Indian Economy: An Analytical Study with Reference to FDI and GDP	International Journal, 'Management Guru: Journal of Management Research	2025-03-02	2014	2319-2429	



2.	Dr. Ravi Sehgal	Assessment of Ramp-Capability and Reserve Margin Requirement for the State of Tamil Nadu with High RE-Penetration	Conference Proceeding	-	2019		Ministry of New & Renewable Energy, India
		MW Scale Microgrid Utilizing Renewable Energy Sources for an Island Application	IEEE – ICECIE, Kuala Lumpur, Malaysia Conference Proceeding	-	2021		IEEE
		Designing Microgrid for an Institute Utilizing Renewable Energy Sources	IEEE PIICON 2020 Deenbandhu Chhotu Ram University of Science & Technology Conference Proceeding	-	2020		IEEE, India
		Regional energy market integration in south Asia with a focus on vRE – Planning perspective	Conference Proceeding	-	2019		Ministry of New & Renewable Energy, India
		Value assessment of energy storage in hybrid renewable projects	Conference Proceeding	-	2019		Ministry of New & Renewable Energy, India



		Production Cost Optimization of Indian Grid for Large Penetration of Renewable Energy by 2022	Conference Proceeding	-	2019		CIGRE, India
		Reliability Assessment of Indian Power System for Renewable Integration in 2022	Conference Proceeding	-	2018		Central Electricity Authority, India
		Design of Demand Response based Load Management Solutions for a University Campus	IEEE PEDES Conference Proceeding	-	2019		IEEE, India
		Feasibility Study of Solar PV and Battery Energy Storage System for Commercial Buildings in India	International Journal of Industrial Electronics and Electrical Engineering	2025-02-06	2018		IJIEEE
		Integrating High Renewable in India Power System - A Production Simulation Study for 2022	CEPSI - Kuala Lumpur Conference Proceeding	-	2018		Tenaga Nasional Berhad, Malaysia



		A Novel Method for Capacity Value Estimation to Assess the Reliability of Indian Power System for Renewable Integration in 2022	CEPSI - Kuala Lumpur Conference Proceeding	-	2018		Tenaga Nasional Berhad, Malaysia
		Power Plant Testing to Improve Grid Security and Machine Reliability	CEPSI - Kuala Lumpur Conference Proceeding	-	2018		Tenaga Nasional Berhad, Malaysia
		Assessing the Impact of Renewable Energy Integration on Tamil Nadu gri	IEEE – IIT- Madras Conference Proceeding	-	2018		IEEE, India
		Designing Rural Electrification Solutions Considering Hybrid Energy Systems for Papua New Guinea	1st International Conference on Energy and Power	-	2016		RMIT, University, Melbourne, Australia
		Application of Artificial Neural Network for Short Term Wind Speed Forecasting	Biennial International Conference on Power and Energy Systems: Towards Sustainable Energy	-	2016		IEEE



	International Best Practices in Power & Energy Sector: Lessons for South Asia and Bangladesh”, “Grid Interconnection of Renewable Energy	Institute of Policy, Bangladesh, Conference Proceeding	-	2016		IPAG, Bangladesh
	Power plant testing to improve grid and machine reliability	Conference Proceeding	-	2016		NTPC, India
	Probabilistic Design – New Alternative to Maximize Reliability and Reduce Cost of Urban Distribution System	Powerline Magazine	19	2014		Powerline, India
	A self-tuning power system stabilizer based on artificial neural network	International Journal of Electrical Power & Energy Systems	-	2004		Elsevier, UK
	Radial Basis Function (RBF) Network based Adaptive Dual Input Power System Stabilizer	Conference Proceeding - NPSC	-	2002		National Power Systems Conference, India
	Radial Basis Function (RBF) Network Adaptive Power System Stabilizer	Journal of IEEE Transactions on Power Systems	15	2000		IEEE, USA



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	Adaptive Conventional Power System Stabilizer Based on Artificial Neural Network	Journal of Institution of Engineers, India	79	1999		Institution of Engineers (India)
	Design of A Robust Power System Stabilizer	International Conference Proceeding - NPSC	-	1998		National Power Systems Conference, India
	Design of Electrical Power and Accelerating Power based Power System Stabilizer	International Conference Proceeding - NPSC	-	1998		National Power Systems Conference, India
	Orthogonal Least Squares Learning Algorithm Based Radial Basis Function (RBF) Network Adaptive Power System Stabilizer	International Conference Proceeding - IEEE	-	1997		IEEE, Orlando, USA
	Optimum power system stabilizer parameters as affected by the Amortisseurs of the synchronous generator	International Conference Proceeding	-	1997		IEEE, India



		Orthogonal Least Squares learning algorithm based radial basis function (RBF) network Adaptive Power System Stabilizer	International Conference on Computer Applications in Electrical Engineering Conference Proceeding	-	1997		University of Roorkee (India)
		Fast dynamic response of power system to large disturbances	Journal of AMSE	54-1	1997		AMSE, France
		Adaptive Conventional Power System Stabilizer Based on Artificial Neural Network	International Conference Proceeding	-	1996		IEEE, India
		Design of A Power System Stabilizer	International Conference Proceeding - NPSC	-	1994		National Power Systems Conference, India
3	Dr. Parul Tandan	finTech and Sustainable Finance: Transforming Traditional Banking for a Greener Future	International Journal of Economic Practices and Theories	Vol. 2025 Issue 1	2025	ISSN:2247- 7225	ABDC
		The Rise of Impact Investing: Aligning Ficial Returns with Environmental Goals	Northern Economic Review	Vol. 16 No. 1	2025	ISSN – 0262-0383	ABDC



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	Artificial Intelligence and Machine Learning and Its Application in Ficial Accounting	Business and Economics Research Journal	Vol 13 Issue 6	2025	ISSN – 1309-2448	ABDC
	Strategic Talent Management: An Integrated Approach to Recruitment, Development, and Retention Strategies for Global Enterprises	European Economic Letters	Vol 14 Issue 3	2025	ISSN 2323-5233	ABDC
	AI and Business Administration	Scientific International Publishing House		2025	ISBN: 978-93-6674-419-3	Book
	Reaching the unreached: Insurance schemes for the rural people	Xplore Research Publications		2023	ISBN: 978-81-963834-0-4	Book Chapter
	A Study on Karnataka Women Empowerment Scheme programs	International Journal of Science and Research	Volume 7 Issue 1	2018	2319-7064	Peer-Reviewed Journal



4	Dr. Geetha K Joshi	Total Quality Management (TQM) in Healthcare: Implementation and Impact,	Xplore Publications		2024	ISBN: 978-81-963834-1-1	Advances in Interdisciplinary Research in Engineering, Business Management, and Social Sciences
		Revolutionizing Healthcare: unleashing the power of 5G and intelligent medicine	Xplore Research Publications	2025-01-01	2023	ISBN: 978-81-963834-0-4	Book Chapter
		The Need and Importance of On-Demand E-learning for customized management skills enhancement'	IOSR-JHSS Journal of Humanities and social sciences	Volume 19 Issue - 1	2014	2279-0845	International Publisher
		A Study on the Awareness of On-Demand E-Learning Methods for Customized Management Skills Enhancement amongst Indian Companies	International Journal of Humanities and Social Science Invention	Volume3 Issue 4	2014	2319 -7714	International Publisher
5	Dr. Sekappa N Makkalage ri	Medical Tourism Scenario in India	International Journal of Applied Services Marketing perspectives	volume 3	2014	ISSN (P): 2279-0977	UGC Care
		Strategic Talent Management: An Integrated Approach to Recruitment, Development, and Retention Strategies for Global Enterprises	European Economic Letters	Vol 14 Issue 3	2025	ISSN 2323-5233	ABDC-C category
		Human Resource Development Efforts in Rural Karnataka - A Case Study at Halasinkaipura Village	International Scientific Journal of Engineering and Management (ISJEM)	Volume:04	2025	ISSN: 2583-6129	WOS Peer Reviewed Journal



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		From Baby Boomers to Gen Z: A Comparative Analysis of Online and Offline Pharmacy Preferences for Chronic Medications	International Scientific Journal of Engineering and Management (ISJEM)	Volume:04	2025	ISSN: 2583-6129	WOS Peer Reviewed Journal
		The Rise of Impact Investing: Aligning Ficial Returns with Environmental Goals	Northern Economic Review	Volume:16	2025	ISSN: 0262-0383	ABDC
		Artificial Intelligence and Machine Learning and Its Application in Ficial Accounting	Business and Economics Research Journal	Volume:13	2025	ISSN: 1309-2448	ABDC
		AI and Business Administration	Scientific International Publishing House		2025	ISBN: 978-93-6674-419-3	Book
		BROADCOM INC.'S ACQUISITION OF VMWARE: WHEN TECHNOLOGY MEETS TECHNOLOGY	JIMS 8M		2025	DOI No: 10.5958/0973-9343.2024.00014.2	Web of Science
		Marketing a Premium Priced Product in Competitive Industrial Market	International Journal of Trade & Global Business Perspectives	volume 3	2014	ISSN (P): 2219-9059	UGC Care
		Inbound Patients Relationship Management in Karnataka	Chaitanya Business Journal	volume 3 Issue - 2	2016	ISSN: 2277-6885	UGC Care



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		Innovation & Technology for Medical Tourism Services in Karnataka	International Journal of Research in Management Studies	Volume- 2 Issue - 5	2016	ISSN: 2321-4864	UGC Care
		Problems faced by Hospitals while catering to Medical Tourist in Karnataka	International Journal of Current Research	volume -8 Issues - 11	2016	ISSN: 0975-833x	UGC Care
		Medical Tourism Marketing Ethics & Emerging Trends in Karnataka	Strategies for Social & Sustainable Competitive Advantage in Globalization Era	volume 2	2017	ISSN: -0496-7889	UGC Care
		Rural Women Entrepreneurs in North Karnataka : Opportunities & Challenges	IMS - Journal	Volume- 1	2018	ISSN: 9204 - 0432	UGC Care
		Tribal Health Problems, Disease Burden & Major Challenges in Tribal Communities with Special Emphasis on Tribes of Karnataka	Tribal Health Magzin	volume -5	2017	-----	UGC Care
		“Innovative Style for HR Professionals in Present Circumstances”	Krishtu Jayanti College Journal Publication.	volume-6	2019	ISSN: -0127-8845	UGC Care



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		“Rural Women Entrepreneurship in Karnataka”	RWE Journal	Volume-2	2019	-----	-----
		Ethical & Social Responsible Practices in Advertising	Intercontinental Journal of Marketing Research Review	2025-02-04	2016	2347-1670	-
		Effects of Motivation, Stress And Compensation Benefits on Employee Performance in IT Professionals	International Journal of Advanced Research	2025-01-04	2016	2320-5407	-
		IT Employees Performance-Compensation, Motivation and Stress	Intercontinental Journal of Human Resource Research Review	2025-02-03	2015	2347-1662	-
		A Bird’s Eye View of Brand Rajinikanth	Primax International Journal of Commerce and Management Research	2025-02-02	2014	2321- 3604	-
		Audience Engagement Behaviour towards Television Advertisements	Primax International Journal of Commerce and Management Research	2025-01-01	2013	2321- 3604	-
		Avoidance Behaviour of Audience towards Television Advertisements	Asia Pacific Journal of Marketing & Management Research	2025-02-01	2012	2319-2836	-



		Consumer Perception Towards Television Advertisement	International Journal of Research in Computer Application and Management	2025-09-02	2012	2231-1009	-
		Insights on Social Media Advertising	International Journal for Management Research and Engineering	2025-04-01	2012	2278 -1013	-
		Consumer Perception of Line Extensions in Shampoo Category	International Journal of Management- Rivulet	2025-01-01	2012	-	-
		Behavioral Patterns of Generation Y Consumers	Marketing Paradigm	2025-01-01	2009	-	-
		Organizational Politics- Its Role and Impact on Professional Efficiency	PES Business Review	2025-02-04	2009	-	-
		Role of Associations in Promoting Garment Industry at Tirupur	PES Business Review	2025-01-04	2009	-	-
		Motivation through Equity	Advances in Management	2025-05-01	2008	-	-
		The Synergy of Human Resource Management, Corporate Social Responsibility as an Organizational Soft Power and Sustainable Performance	IGI		2023	ISBN13:97983 69302507 EISBN13:979 8369302521	Book Chapter



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		Transformations in Management: Unlocking the recent perspectives and drifts (Volume I, Issue II)	Xplore Research Publications	2025-02-01	2023	ISBN: 978-81-963834-0-4	Edited Book
		Transformations in Management: Unlocking the recent perspectives and drifts (Volume I, Issue I)	Xplore Research Publications	2025-01-01	2023	ISBN: 978-81-963834-1-1	Edited Book
		Impact of COVID 19 on Managing Organizations Virtually: A Study on Strategic Changes with reference to Teaching Professionals	Empirical Economic Letters		2021		ABDC
		Leadership Challenges of Women in Virtual Work: A comparative study between IT and Educational Sector	Journal of Huazhong University of Science and Technology,	Volume 7	2021	1671-4512	Scopus
		Restructuring Human Resource practices in Post COVID Era: A study with Reference to Select UG, PG Colleges in Bangalore	Journal of Xidian University	Volume 18	2021	2321-4643	Scopus



		The Role of E-HRM practices for Organizational Stability and Growth: A Study with Reference to select IT Companies in Bangalore,	High Technology Letters	Volume 35	2021	1006-6748	Scopus
		Talent Acquisition strategies in IT industry: A Study with reference to Consultancy Services, Bangalore	International Journal of Advance and Innovative Research	Volume 8, Issue 2 (IX),	2021	2394 – 7780	International Publisher
		A Study on effectiveness of employee engagement and motivational strategies implemented by PhonePe, During COVID 19 pandemic	International Journal of Advance and Innovative Research	Volume 8, Issue 2 (IX),	2021	2394 – 7780	International Publisher
		Impact of COVID 19 On supply Chain and Inventory Management of Start Up companies in Pharma Industry: A Case Study on Sustainability Strategies and SWOT Analysis of Eye Care Medical and Surgical	International Journal of Advance and Innovative Research	Volume 8, Issue 2 (IX),	2021	2394 – 7780	International Publisher



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		Business Opportunities for IT Services Start Ups during COVID 19: A Case Study on growth and Expansion Strategy with reference to Sudeep & Co., Bangalore, India	International Journal of Advance and Innovative Research	Volume 8, Issue 2 (IX),	2021	2394 – 7780	International Publisher
		Leadership challenges of Women in Virtual work: A comparative study between IT and Educational sectors during COVID -19	International Journal of Advance and Innovative Research	Volume 8, Issue 2 (IX),	2021	2394 – 7780	International Publisher
		Challenges of Women in leadership Role during pandemic	International School Of Management Excellence,	Book Volume 7	2021	2321-4643	International Publisher
		Restructuring Human Resource practices in Post Covid 19 Era: A study with Reference to Select UG, PG Colleges in Bangalore	ISBR Journal	Book Volume 9	2021	978-93-5445-907-8	



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		Work From Home in the New Normal: Challenges and Opportunities, International Conference On “Dynamic Business Environment: Challenges and Opportunities in THE NEW NORMAL”	Institute of Management Studies is a business school in Ghaziabad, Uttar Pradesh	Book Volume 8	2021	978-93-54353-86-4	
		Exploring the impact of digital culture / social media on employee engagement in India: SPECIAL	The Dawn Journal	Volume 3	2020	978-81-946418	
		REFERENCE TO COVID-19					
		Exploring the relationship between average job tenure and average gross salary of an employee.: An empirical analysis	International Journal of Management	Volume (11)7	2020	0976-6510	Scopus



		Demonetization of the economy and its impact on Microeconomic Variables	High Technology Letters	Volume 26, Issue 6	2020	1006-6748	Scopus
6	Dr. Jyoti Mishra	Impact of AI on Content Creators and Celebrity Models in the Digital marketing and advertising era	International Scientific Journal of Engineering and Management (ISJEM)	Volume: 04 Issue: 04	2025	SSN: 2583-6129	WOS Peer Reviewed Journal
		Effectiveness of Social Media Marketing and Branding Strategies for Edtech Startups	International Scientific Journal of Engineering and Management (ISJEM)	Volume: 04 Issue: 04	2025	ISSN: 2583-6129	WOS Peer Reviewed Journal
		Social Media Marketing	Himalaya Publishing House	Volume: 01 Issue: 01	2025	ISO 9001:2015 certified	Book
7	Dr. Suresh Mani	A Qualitative study on Access to face challenges faced by MSMEs Entrepreneurs	International Journal of Environmental Sciences	Volume:11.Issue: 04	2025	2229-7359	Scopus
8	Dr. Nidhi Kumari	Exploring the Best Way for Business Leaders toTake Advantage of AI through ChatGPT	Springer Smart Innovation, Systems and Technologies (SIST)	Book Chapter	2025	2190-3026	Scopus and WOS



9	Dr. Kanchan G. Rajput	Impact of Fake Review Detection Awareness on Consumer Skepticism, Trust, and Purchase Behaviour: An Empirical Investigation	Asian And Pacific Economic Review	Vol. 18, No. 1	2025	ISSN: 1000-6052	ABDC
		Emotional Impact of AI Chatbots on Student Trust and Loyalty in Modern Digital Education	International Journal of Science, Architerture, Technology and environment	Volume 02, Issue 09,	2025	ISSN 3048-8222 (Online)	Peer review journal
		AI-Driven Risk Analytics in Investment Portfolios: Towards Real Time, Proactive financial decision making in Volatile Markets	International Journal of Advanced Research in Education and Technology (IJARETY)	Volume 12, Issue 5,	2025	ISSN: 2394-2975	Peer review journal
10	Dr. R. Savitha	A Critical Study on HRD Practices & their Organizational Consequences in Indian Commercial Banks	Journal of Marketing & Social Research	Volume:02, Issue 06, 2025	2025	ISSN:3008- 0711	ABDC
11	Ms. Suji Raga Priya M.R.	The Synergy of Human Resource Management, Corporate Social Responsibility as an Organizational Soft Power and Sustainable Performance	IGI		2023	ISBN13:9798369302507 EISBN13:9798369302521	Book Chapter
		Transformations in Management: Unlocking the recent perspectives and drifts (Volume I, Issue II)	Xplore Research Publications	01-Feb	2023	ISBN: 978-81-963834-0-4	Edited Book
		Impact of COVID 19 on Managing Organizations Virtually: A Study on Strategic Changes with reference to Teaching Professionals	Empirical Economic Letters		2021		ABDC



	Leadership Challenges of Women in Virtual Work: A comparative study between IT and Educational Sector	Journal of Huazhong University of Science and Technology,	Volume 7	2021	1671-4512	Scopus
	Restructuring Human Resource practices in Post COVID Era: A study with Reference to Select UG, PG Colleges in Bangalore	Journal of Xidian University	Volume 18	2021	2321-4643	Scopus
	The Role of E-HRM practices for Organizational Stability and Growth: A Study with Reference to select IT Companies in Bangalore,	High Technology Letters	Volume 35	2021	1006-6748	Scopus
	Talent Acquisition strategies in IT industry: A Study with reference to Consultancy Services, Bangalore	International Journal of Advance and Innovative Research	Volume 8, Issue 2 (IX),	2021	2394 – 7780	International Publisher
	A Study on effectiveness of employee engagement and motivational strategies implemented by PhonePe, During COVID 19 pandemic	International Journal of Advance and Innovative Research	Volume 8, Issue 2 (IX),	2021	2394 – 7780	International Publisher
	Impact of COVID 19 On supply Chain and Inventory Management of Start Up companies in Pharma Industry: A Case Study on Sustainability Strategies and SWOT Analysis of Eye Care Medical and Surgical	International Journal of Advance and Innovative Research	Volume 8, Issue 2 (IX),	2021	2394 – 7780	International Publisher
	Business Opportunities for IT Services Start Ups during COVID 19: A Case Study on growth and Expansion Strategy with reference to Sudeep &Co.,	International Journal of Advance and Innovative Research	Volume 8, Issue 2 (IX),	2021	2394 – 7780	International Publisher



		Bangalore, India					
		Impact of COVID 19 on Managing Organizations Virtually: A Study on Strategic Changes with reference to Teaching Professionals	Empirical Economic Letters		2021		ABDC
		Leadership challenges of Women in Virtual work: A comparative study between IT and Educational sectors during COVID -19	International Journal of Advance and Innovative Research	Volume 8, Issue 2 (IX),	2021	2394 – 7780	International Publisher
		Challenges of Women in leadership Role during pandemic	International School Of Management Excellence,	Book Volume 7	2021	2321-4643	International Publisher
		Restructuring Human Resource practices in Post Covid 19 Era: A study with Reference to Select UG, PG Colleges in Bangalore	ISBR Journal	Book Volume 9	2021	978-93-5445-907-8	
		Work From Home in the New Normal: Challenges and Opportunities, International Conference On “Dynamic Business Environment: Challenges and Opportunities in THE NEW NORMAL”	Institute of Management Studies is a business school in Ghaziabad, Uttar Pradesh	Book Volume 8	2021	978-93-54353-86-4	
		Exploring the impact of digital culture / social media on employee engagement in India: SPECIAL	The Dawn Journal	Volume 3	2020	978-81-946418	



		REFERENCE TO COVID-19					
		Exploring the relationship between average job tenure and average gross salary of an employee.: An empirical analysis	International Journal of Management	Volume (11)7	2020	0976-6510	Scopus
		Demonetization of the economy and its impact on Microeconomic Variables	High Technology Letters	Volume 26, Issue 6	2020	1006-6748	Scopus