



**DAYANANDA SAGAR
BUSINESS SCHOOL**

Realising the Dream



POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)





Dr. D. Hemachandra Sagar
- Chairman

Dr. D. Premachandra Sagar
- Vice Chairman



Dr. B.S. Patil, (IIM-A Alumnus)
- Director



Leadership



PHILOSOPHY

1

**Value
Based
Education**

2

**Industry
Partnership**

3

**Global
Exposure**

4

**Industry
Orientation**



Vision & Mission

VISION

To be the institution of preferred choice, by ushering in the convergence of knowledge, skills and values in education

MISSION

To inculcate a sense of belongingness, discipline and a true performance culture in our students by translating seemingly difficult objectives into achievable targets

THE CORE VALUES

- Uncompromising integrity & honesty
- Inclusiveness & tolerance
- Passion for excellence
- Commitment to students
- Creativity & Innovation
- Service to society
- Ethical Conduct

QUALITY POLICY

At DSBS, we identify, meet and exceed the expectations of the internal and external stakeholders by institutionalizing the best global practices and mitigating risks.

- We will nurture and mould industry-ready professionals with effective communication and ethical values.
- We will do this by providing thought leadership in management education, an open and performance-driven culture driven by objectivity and by building capacity and competencies through the institutionalization of systems, procedures and processes, to foster learning and innovation.

Program Educational Objectives

Problem Solving skills for Professional Enrichment

PEO1

Nurturing Creativity & Critical Thinking

PEO2

Value-Based Responsible Leadership

PEO3

PEO4

Creative Writing & Knowledge Dissemination

PEO5

Innovation & Entrepreneurship Development

Program Outcomes

Bridging the gap between Conceptual Knowledge & Business Practices

PO1

Analytical & Critical Thinking for Decision Making

PO2

PO3

Nurturing Ethical & Value-Based Leadership

PO4

Research, Consultancy & Knowledge Dissemination

PO5

Entrepreneurship & Business Ownership

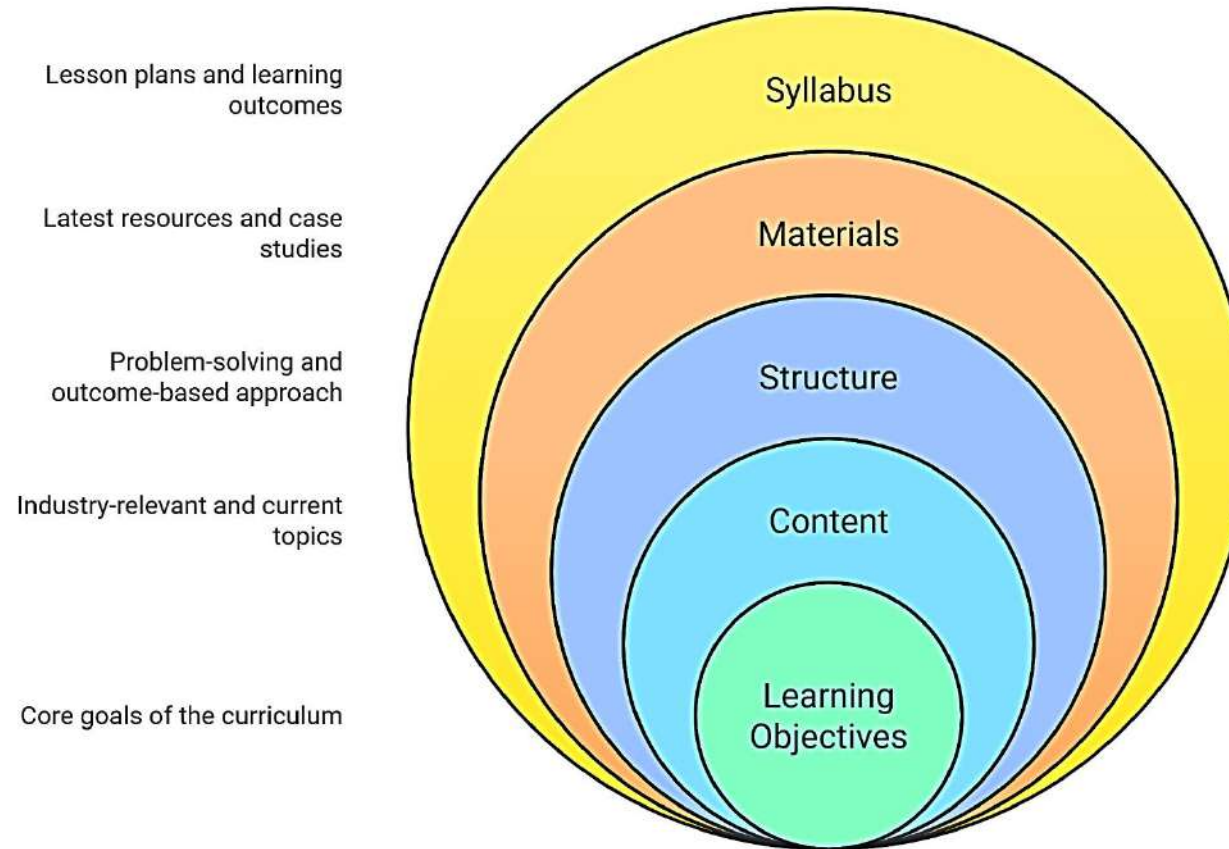
Post Graduate Diploma in Management (PGDM)

The Two years full time PGDM programme prepares students to assume leadership roles. The curriculum is continuously evolving with a supporting pedagogy in sync with the changing needs and aspirations of the corporate sector. The programme is approved by the **All-India Council for Technical Education (AICTE), Ministry of HRD, Government of India, New Delhi**. The programme offers dual specialization.

The first three academic terms focus on course work. The remaining 3 terms provide students with an opportunity to pursue study in fields of their special interests. It will thus include a set of core and elective courses. In between the first- and second-year study, there is a summer project alignment which attempts to integrate theory with practice.

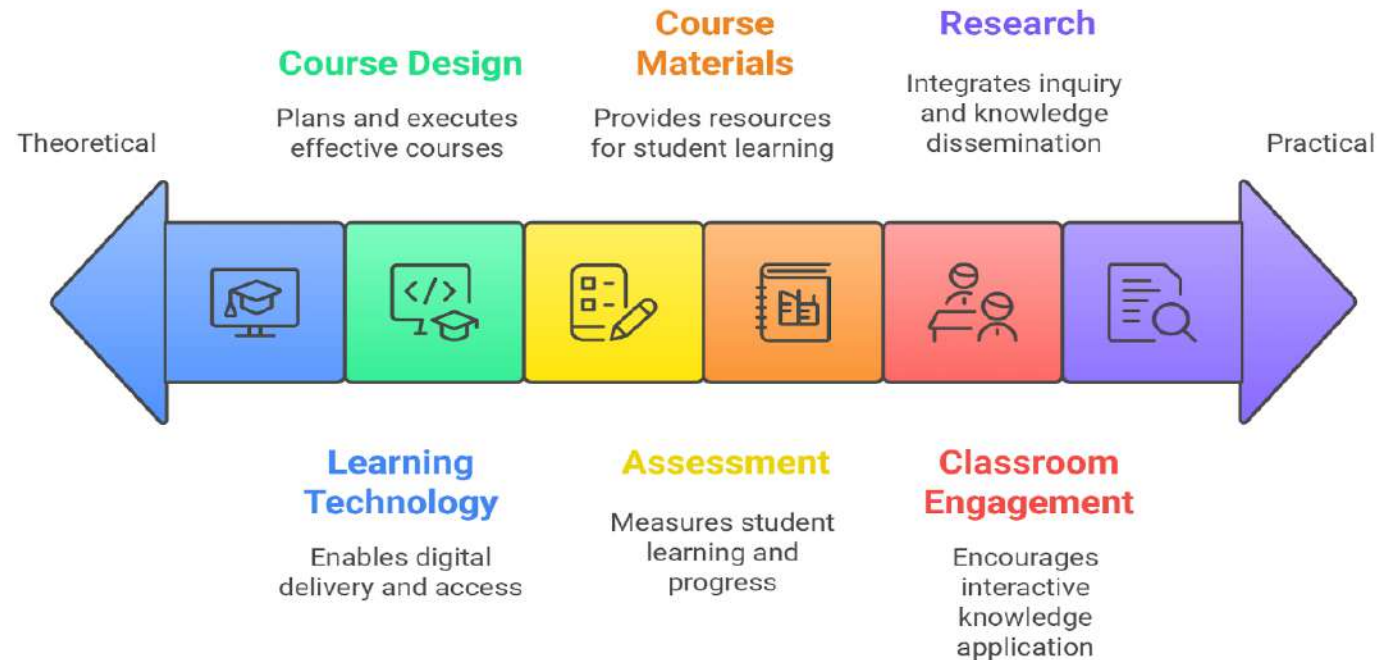


Curriculum Design (Outcome Based)



Curriculum Delivery

Curriculum delivery methods range from theoretical to practical.





Curriculum Delivery...

First Trend

A paradigm shift from teacher-centered to a student-centered approach to learning

To 360 Degree
development of
students

Second Trend

Broadening realization that education is not simply a delivery of facts and information, but an educative process of cultivating the cognitive, affective, psychomotor, and much more.

To prepare students
as Critical Thinkers
and Problem solvers

Third Trend

The use of new information and communication technology or ICT

Latest technology-
based learning
including MOOC,
Coursera etc.

Uniqueness of the Program



**World-Class Global
Faculty**



**Global Immersion
Program**



Learn from Leaders



**Grassroots Immersion
Program (GRIP)**



**Alumni / Corporate
Mentoring**



Social Learning



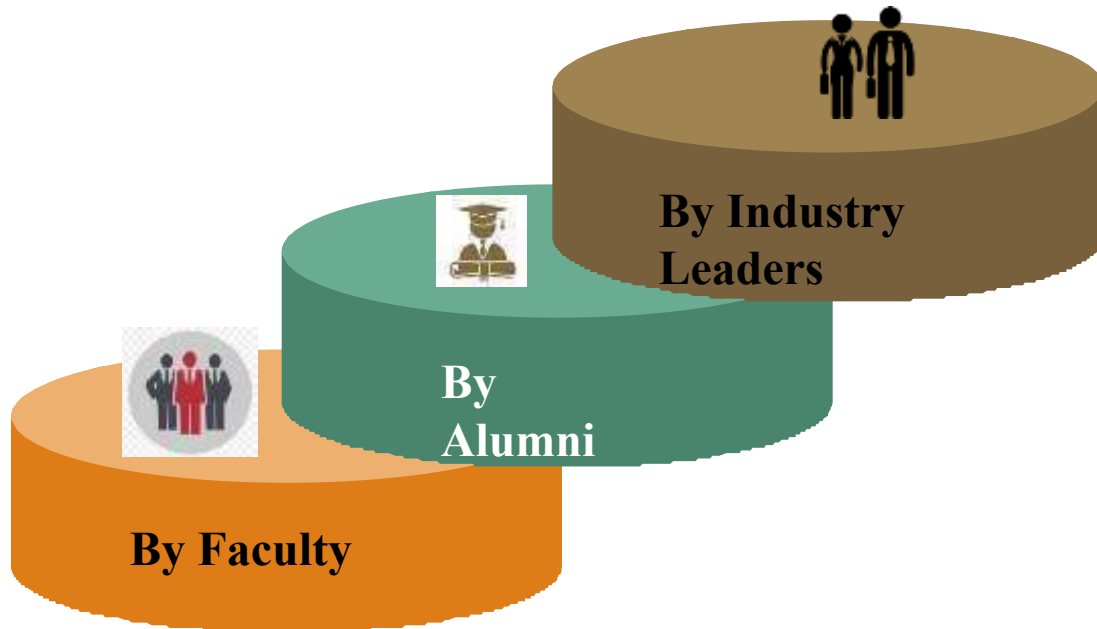
Industrial Visits



Student Research

Mentorship @ DSBS

Students are Mentored at Three Levels



Objectives of Mentoring

- Identify the gap between the aspirations and the reality of the mentees
- Guide them to bridge the gap
- Align career path with choice of specialization
- Assist in identifying weakness and strengths of the student vis-à-vis the career choice
- Finalize the career path

Teaching Pedagogy

Lectures

**200+ Case-
Studies**

**Movie / Movie
Clip Reviews**

**Management
Games**

**Weekend
Assignments**

**Outbound
Training &
Industrial Visits**

Role Plays

**Storytelling &
Pod-Cases**

**Global Immersion
Program
International Mini-
Projects**

Reflection Notes

Industrial Visits

**Experiential
Learning**

**Problem-solving
& decision-
making through
Discussions**

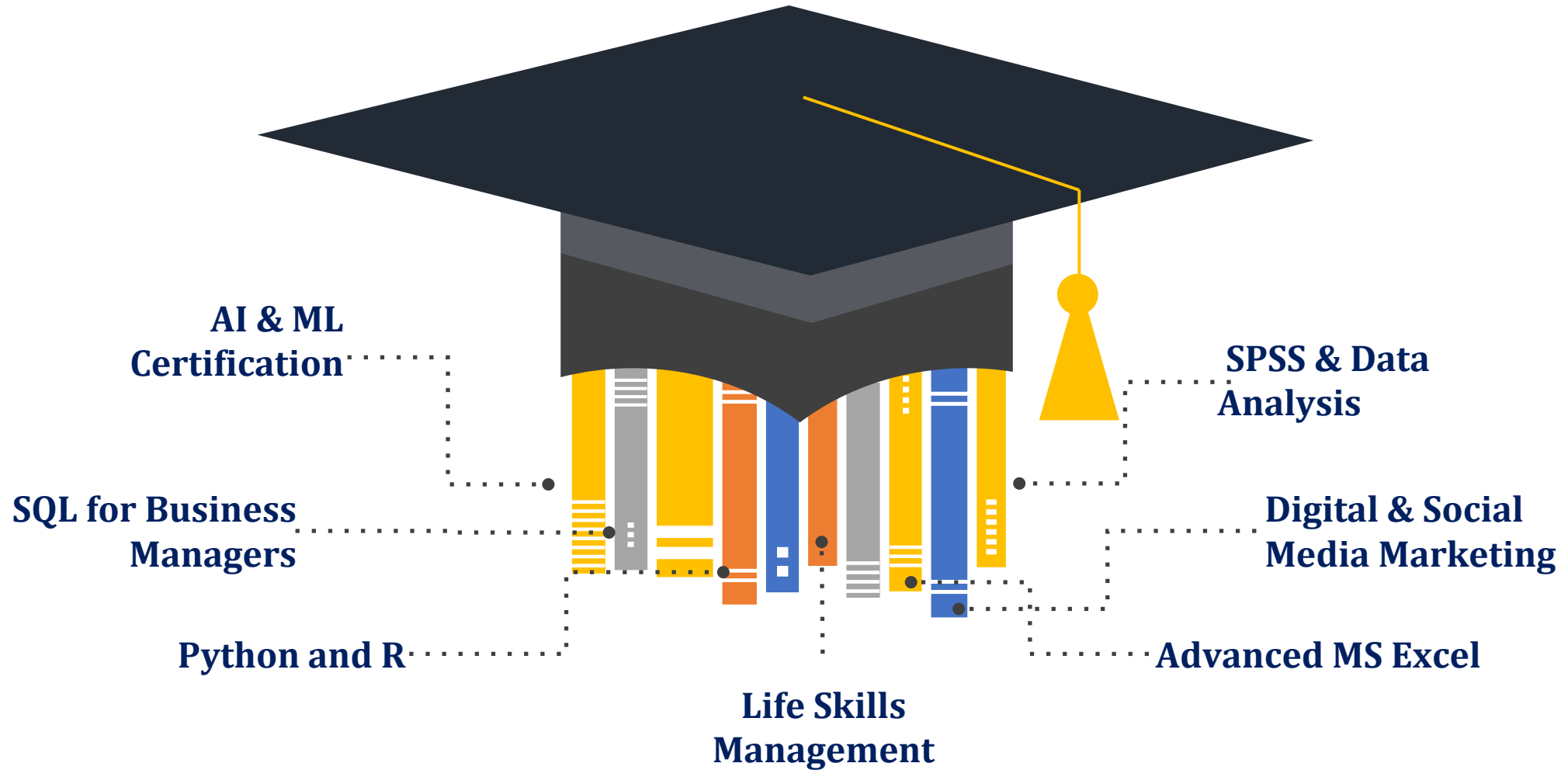
Simulations

Article Reviews

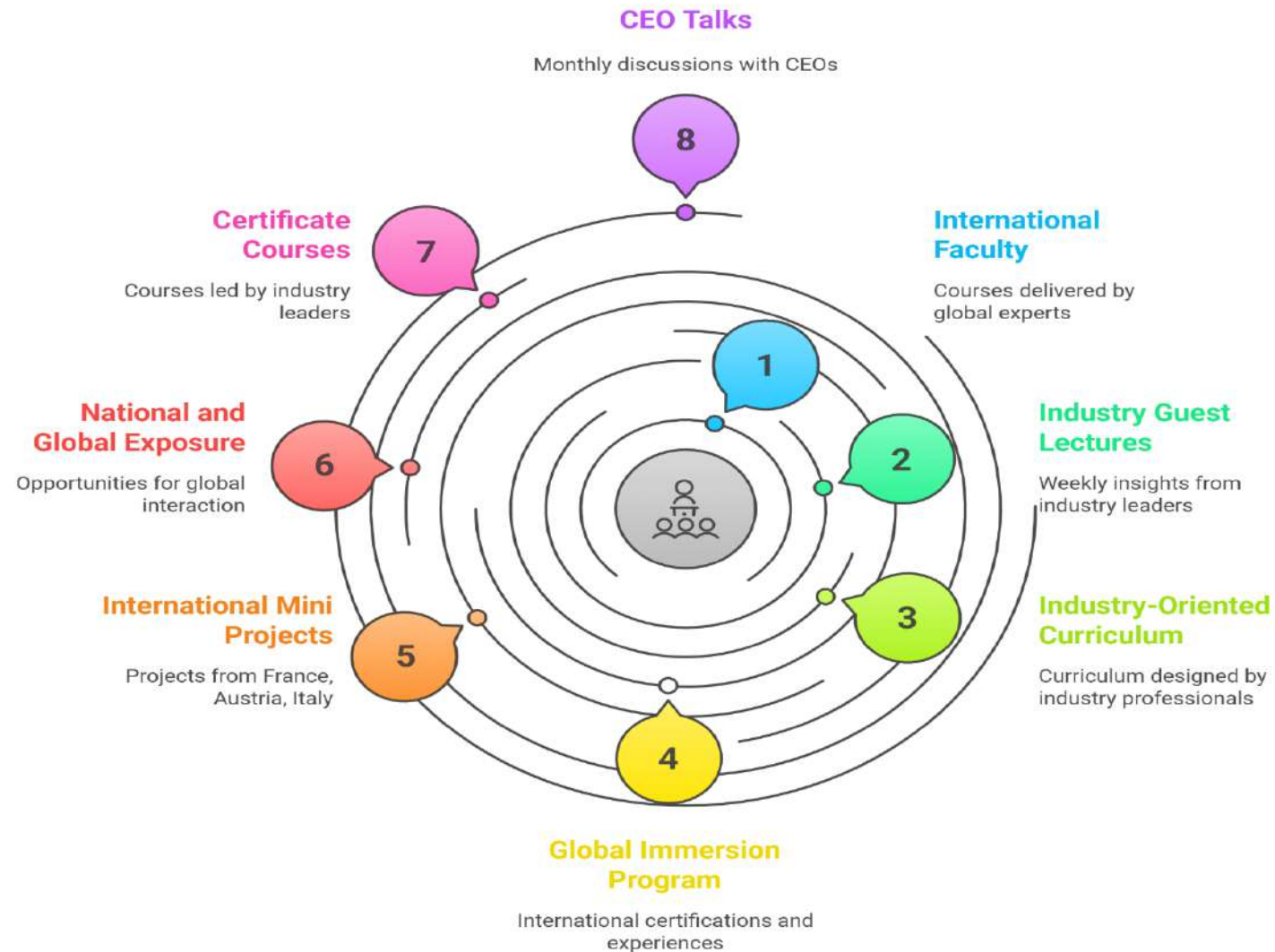
Business Quiz



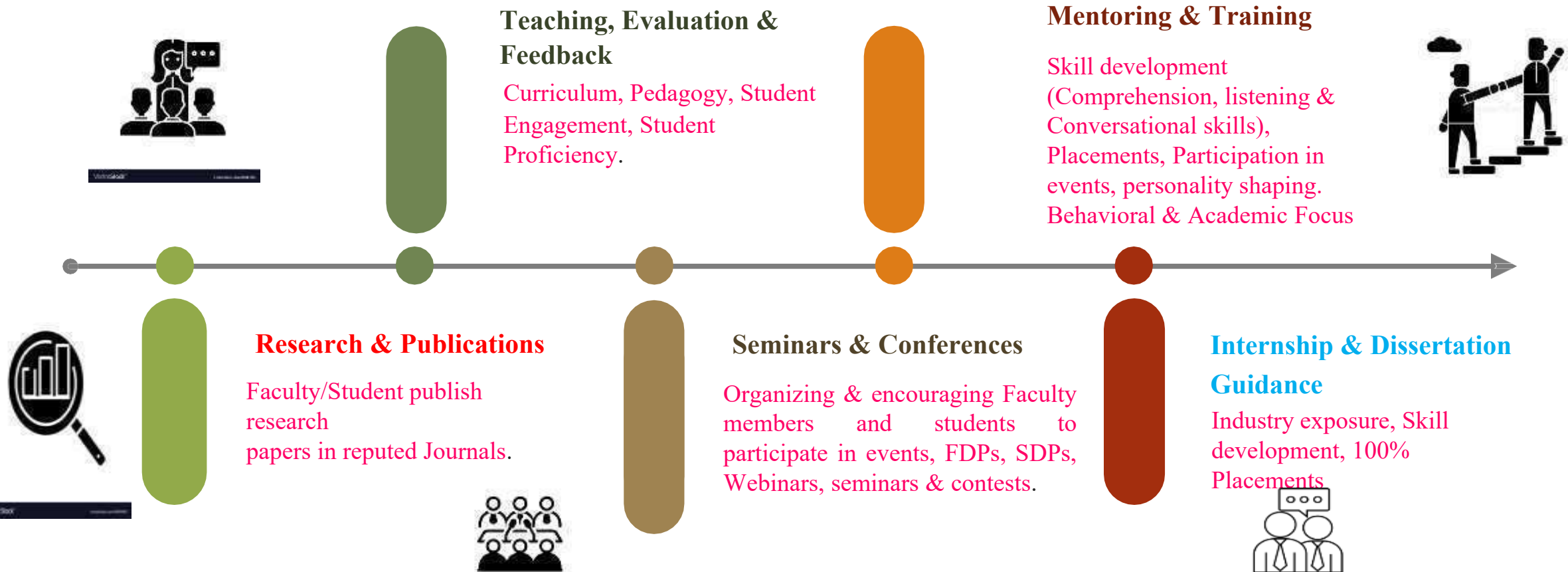
Curriculum – Skill Orientation



Salient Features of PGDM



Cutting Edge at DSBS (Student Centric Approach)





Industry Advisory Board

Name	Affiliation
Prof. Rajesh Toranagatti	Sr. Director HR - Enphase Energy & Ex. Cypress Semiconductors, Bengaluru
Prof. Kiran Mandrawadkar	Director-Digital Marketing, Ethinos, Bangalore
Prof.R.Ramakrishnan	Chairman's Associate & Former Managing Director, GMR, Infrastructure, Bengaluru
Prof. Krishnan Venkiteswaran	Ex-DGM-HR, Aditya Birla, Ex-Head HR, Control Print, Bengaluru
Dr. Amit Vyas	General Manager, ONGC, Bengaluru
Dr. Rajashekhar Karjagi	Data Scientist, Accenture, Bengaluru.
Mr. Soubhagaya Shekhar Sahu	Senior Sales Manager, Siemens, Bengaluru
Prof. Vinesh Singh	Past Chairman CIMA (U.K), Sr. Vice President, Reliance Retail, Bengaluru

**Industry
Advisory
Board**



Total Credits For I & II Year PGDM Program

PROGRAM MATRIX								
Sl No	Year	Trimester	No of Courses	Total Number of Courses	Credits	Total Credits	Marks	Total Marks
1	I Year	I	7+2*	27	19	57	800	2500
2		II	7+2*		17		800	
3		III	7+2*		18		800	
4			Summer Internship		1		3	
5	II Year	IV	7	14	21	50	700	1700
6		V	7		21		700	
7		V	Certificate Course**	1	2		100	
8		VI	Dissertation	1	4		100	
9			Research Papers/Conference Publication	2	2		100	
Total				46		107		4200

*02 Skill based certifications as per Industry requirements.

** Each student has to obtain on their own 01 Skill Based Certificate in their respective specialization.



I Trimester PGDM Program

I Trimester								
Course Code	Title of the Course	Course Category	Credits Allotted	Total Teaching Hours	Duration of Exam in Hrs	CCE Marks	TEE Marks	Total Marks
25PG101	Managerial Economics	Core	3	30	3	50	50	100
25PG102	Foundations of Management & Organizational Behaviour	Core	3	30	3	50	50	100
25PG103	Legal Aspects of Business	Core	3	30	3	50	50	100
25PG104	Financial Accounting and Decision Making	Core	3	30	3	50	50	100
25PG105	Current Corporate Affairs	Core	2	20	3	50	50	100
25PG106	Quantitative Techniques for Managers	Core	3	30	3	50	50	100
25PG107	Business Communication (Workshop Mode)	Core	2	20	3	50	50	100
VALUE ADDED SKILL BASED CERTIFICATION								
25PG108	Digital & Social Media Marketing (Practical/Hands-on)	Certificate	-	10	1½	25	25	50
25PG109	Advanced MS Excel (Practical/Hands-on)	Certificate	-	10	1½	25	25	50
TOTAL			18	210		400	400	800



II Trimester PGDM Program

II TRIMESTER								
Courses Code	Title of the Course	Course Category	Credits Allotted	Total Teaching Hours	Duration of Exam(In Hrs)	CCE Marks	TEE Marks	Total Marks
25PG201	International Business	Core	3	30	3	50	50	100
25PG202	Marketing Management	Core	3	30	3	50	50	100
25PG203	Innovation and Design Thinking (Workshop Mode)	Core	2	20	-	-	100	100
25PG204	Corporate Governance, Ethics & Business Sustainability (Workshop/Teaching Mode)	Core	2	20	-	-	100	100
25PG205	Leadership & Happiness	Core	2	20	3	50	50	100
25PG206	Corporate Finance	Core	3	30	3	50	50	100
25PG207	Business Research Methods	Core	2	20	3	50	50	100
VALUE ADDED SKILL BASED CERTIFICATION								
25PG208	Life Skill Management (Practical/Hands-on)	Certificate	-	10	1½	25	25	50
25PG209	SPSS & Data Analysis (Practical/Hands-on)	Certificate	-	10	1½	25	25	50
TOTAL			17	190		300	600	800



III Trimester PGDM Program

III Trimester								
Course	Title of the Course	Course Category	Credits	Total Teaching Hours	Duration of Exam (In Hrs)	CCE Marks	TEEMarks	Total Marks
25PG301	Social & Grass Root Management (Experiential Learning)	Core	2	20	-	-	100	100
25PG302	Bharatiya Management	Core	2	20	3	50	50	100
25PG303	Human Capital Management	Core	3	30	3	50	50	100
25PG304	Logistics Management	Core	2	20	3	50	50	100
25PG305	Technology Management	Core	3	30	3	50	50	100
25PG306	Management Accounting	Core	3	30	3	50	50	100
25PG307	Start -Up Management (Workshop Mode)	Core	3	30	3	50	50	100
VALUE ADDED SKILL BASED CERTIFICATION								
25PG308	SQL for Business Applications (Practical/Hands-on)	Certificate	-	10	1½	25	25	50
25PG309	Python & R (Practical/Hands-on)	Certificate	-	10	1½	25	25	50
		TOTAL	18	200		350	450	800
INTERNSHIP								
25PG310	Summer Internship	Core	3	12 weeks	-	-	100	100
		TOTAL	21			350	550	900

II Year PGDM Program Specialized/Elective Courses

Curriculum for II year is designed to strengthen the competencies of students in the areas of application of business skills to be relevant in today's emerging business areas and meeting the requirements of enterprises in the area of Marketing, Finance, HRM, Operations, International Business etc. These courses form the specialized Courses /Electives during the II year. DSBS offers eleven Specializations. Since it is dual specialization, a student can choose any TWO from eleven specializations offered.

1. Business Analytics
2. Marketing
3. Finance
4. HRM
5. International Business
6. Operations & Supply Chain Management
7. Retail Management
8. Healthcare Management
9. Entrepreneurship
10. Tourism & Hospitality Management
11. Space Business Management (In association with ISRO)



IV Trimester PGDM Program

YEAR	PARTICULARS	NO OF COURSES	TOTAL CREDITS	TOTAL MARKS
II	IV Trimester	7	21	700
	V Trimester	8	23	800
	TOTAL	15	44	1500
	VI Trimester			
	Dissertation/Project Work	1	4	100
	Research Paper / Conference Publication	2	2	100
	TOTAL	18	50	1700



V & VI Trimester PGDM Program

Trimester	Courses	No of courses	No of Credits per Course	Total No of Credits
IV	Core Course-Artificial Intelligence for Managers (<i>Workshop mode</i>)	1	3	21
	Specialization-I	4	3	
	Specialization-II	2	3	
V	Core Course - Strategic Management	1	3	23
	Specialization-I	4	3	
	Specialization-II	2	3	
	Certificate Course	1	2	
	TOTAL	15		44
VI	Dissertation /Project Work	1	4	4
	Research Paper / Conference Publication	2	2	2
	TOTAL	18		50

Program Architecture (Delivery)



Foundation Courses



Certificate Courses



Industry based Short Term Courses



Live Projects



International Exposure



Industry Interface Sessions



Corporate Mentoring



Summer Internship



Specialization Courses



MOOC Courses



Research Publications



Placement Training



Full-Time Faculty



Dr. B.S. Patil
(IIM-AAIumnus)
Professor & Director



Dr. Ravi Segal, Professor
(IIT Delhi Alumnus),
Former MD-GE Energy



Dr. Parul Tandon,
Associate Professor
Finance



Dr. Sekappa N
Makkalageri
Associate Professor
Marketing & HR



Dr. Geetha K Joshi
Assistant Professor,
Business Analytics



Prof. Suji Raga
Priya
Asst. Professor,
HR



Dr. R Savitha
Associate Professor
Marketing & HR



Dr. Jyoti Mishra
Associate Professor
Marketing



Dr. Vijayendra Gupta
Associate Professor
Operations & Supply
Chain



Dr. Nidhi Kumari
Assistant Professor
Finance & HR



Dr. Kanchan G
Rajput
Sr. Assistant
Professor
Finance



Dr. Veena
Bhavikatti
Assistant Professor
HR



Dr. Suresh Mani
Assistant Professor
Finance

Global Faculty



Dr. Anisu K. Verghese
Director – Communications,
Travel Technology Company,
Karkow, Poland



Prof. Robinah .K. Nanyunja.
First Vice President AGF, Uganda,
Visiting Professor -University of
Oxford London



Dr. Diane Bell
Head - AAT & EdTech South Africa
Associate Professor at UCL, London



Prof. Gary Cokins
Founder and CEO:
Analytics-Based Performance



Dr. Ernst von Kimakowitz
President, Humanistic
Management Network,
Switzerland



Prof. Kevin Moore,
Director, Global
Business Development,
CISI, London



Dr. Dewanand Mahadew
Professor, University of Business &
International Studies, Switzerland



Dr. Rachid OUMLIL
Vice Director & Full Professor
chez Associate Professor at ACSIC
chez
UIB –Spain



Dr. Erdogan Ekiz
Professor, TEAM University,
Tashkent



Prof. Shamila Sulayman
Professor Cape Peninsula University
Cape Town, South Africa



Dr. Prashanth H. Southeikal Professor,
Business Analytics PhD (ESC Lille-France)
MBA (Kellogg School of
Management)

Professors of Practice (Industry)



**Dr. Pallab
Bhandopadhyay**
Managing Director, HR PLUS,
Bengaluru



Prof. Uma Arya
Practicing Lawyer,
High Court & Supreme
Court



Prof. Kalpana Srilalitha
Co-Founder & Director
Datakue Services, Bengaluru



Prof. Shradha Malhotra Banga
President, Now foundation,
Noida, UP



**Dr. Mallikarjuna
Sri Krishnam Yoga,**
Wellness & Lifestyle
Management, Bengaluru



Dr. Manoranjan Sharma
Chief Economist Infomerics
Valuation & Rating, Delhi,
Former General Manager, Canara
Bank.



**Dr. Amit
Vyas**
General
Manager, ONGC,
Bengaluru



**Prof. Devendra
.T**
Managing Director,
Sunzone Solar
Systems, Bengaluru



Professors of Practice (Industry)



**Prof. Kiran
Mandrawadkar** Director –
Digital Marketing, Ethinos,
Bengaluru.



Prof. Vinesh Singh
Former Chairman CIMA
(UK), Ex. Sr. Vice President,
Reliance Retail, Bengaluru.



**Prof. Krishnan
Venkiteswaran**
Ex-DGM-HR, Aditya
Birla Ex-Head HR,
Central Point, Bengaluru



Prof. R. Ramakrishnan
Chairman's Associate &
Former Managing Director,
GMR, Infrastructure,
Bengaluru



Prof. Lokesh .V.
CEO & Managing
Director, Innomantra,
Bengaluru



Prof. Anandh Halagatti
Sr. Manager, Yagna
Organics,
Bengaluru.



Dr. Basanna Patagundi
Chief Learning Officer,
Swiss Learning
Exchange, Bengaluru.



Prof. Sujitesh Das
Creator & CEO,
Z2A, Bengaluru



Prof. Rajesh Toranagatti,
Sr. Director HR - Enphase Energy,
Ex. Cypress Semiconductors,
Bengaluru



Dr. Rajashekhar Karjagi
Data Scientist, Accenture,
Bengaluru

Global Faculty Series

Facilitator: Dr. Ivan Ureta (Director- Executive Education, Geneva Center for Security Policy, GCSP)



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POST GRADUATE DIPLOMA IN MANAGEMENT
(AICTE Approved, Ministry of Education, Govt. of India, New Delhi)

“ Global Faculty Series - Foundations of Management ”



Dr. Ivan Ureta
Senior Lecturer and Head of Executive Education, Management, Economics and Human Resources, Lugano, Tessin, Schweiz

University of Applied Sciences and Arts of Southern Switzerland Senior Lecturer and Head of Executive Education, He Worked in Various Organization like SBEN Swiss Business Ethics Network President, IMS Ghaziabad (University Courses Campus) Honorary member of the advisory board, Franklin University Switzerland Adjunct Professor Executive Education, Lucerne University of Applied Sciences and Arts Deputy Head CAS International Leadership, Visiting Professor and Research Fellow at HUME Institute (Humanism in Economics and Management) King's College London - Teaching and Research Fellow, School of Social Science and Public Policy, University of Oxford - Senior Research Fellow etc.

**09 - 13
September 2024**

Section A Time : 10:45AM - 1:00PM
Section B Time : 02:00PM - 04:00PM

Venue : Sec: A - Seminar Hall 2
Sec: B - Seminar Hall 1

Logos: Humanistic Management Network, Humanistic Management Centre, SMI, United Nations Global Compact, PRME, EFMD EQUIS, AACSB, AMBA

Website : www.dsbs.edu.in | Phone No. : 9611515262 | Email Id : admissions@dsbs.edu.in



Global Faculty Series

Facilitator: Oumlil Rachid (Director of ENCG Settat Ex- Full Professor at ENCG-Agadir (Morocco) Research Associate Professor at ACSIC (Spain)



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POST GRADUATE DIPLOMA IN MANAGEMENT
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**Global Faculty Series
"Technology Management"**



DR. OUMLIL RACHID

**VICE DIRECTOR & FULL PROFESSOR CHEZ ENCG – AGADIR RESEARCH ASSOCIATE
PROFESSOR AT ACSIC CHEZ UIB – SPAIN**

Dr. Oumlil Rachid is full time professor in Digital Management and Innovation at ENCG-Agadir and an Associate Professor at the University of the Balearic Islands ACSIC (Spain). He is a founder President - African Research Center for Innovation and Development (ARCID). He actively engaged social entrepreneurship and developed several concepts for the diaspora including African Days for employment development since 2017.

DATE | **Time : 9:30 AM - 5.00 PM**
9th To 13th | **Venue : AV Hall**
October 2023



Global Faculty Series

Facilitator: Dr. Ernst von Kimakowitz, PhD , Director, Humanistic Management Center, and Senior Research Fellow at the Institute of Social Ethics (ISE), Lucerne Area, Switzerland.

HUMANISTIC MANAGEMENT NETWORK


Corporate Governance, Ethics and Business Sustainability

An engaging and insightful four-day workshop at Dayananda Sagar Business School

Jan. 8 - 11, 2025 DSBS, Bangalore

Facilitated by:
Dr. Ernst von Kimakowitz, PhD
Director,
Humanistic Management Center and
Sr Research Fellow, Institute of Social Ethics (ISE), Lucerne Area,
Switzerland





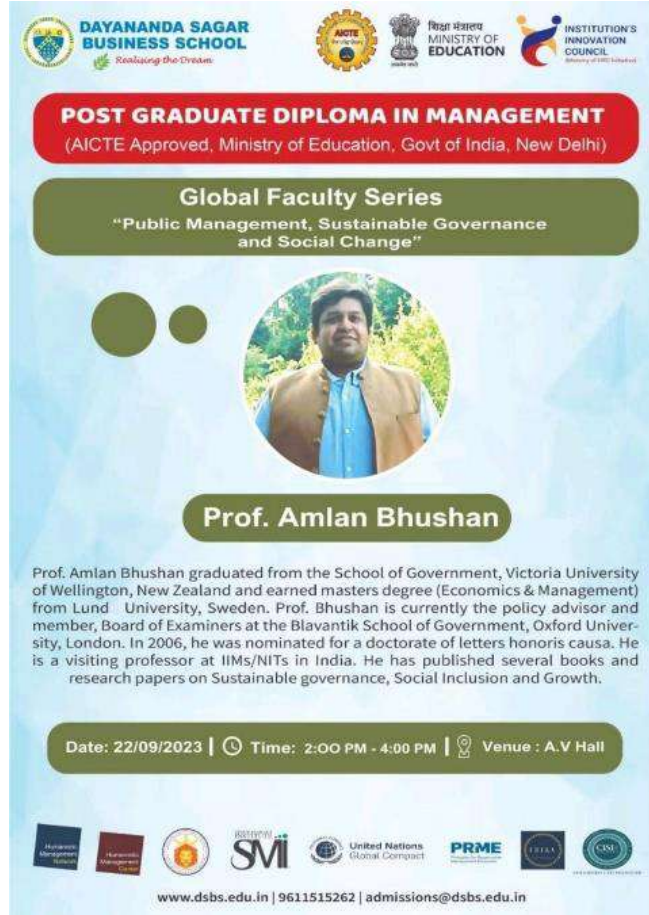


Global Faculty Series

**Affiliation: Executive Director, Chartered Institute for Securities and Investment (CISI), London,
United Kingdom.**



Affiliation: Professor of Public Management and Sustainable Governance, Victoria University of Wellington, New Zealand.




**DAYANANDA SAGAR
BUSINESS SCHOOL**
Realising the Dream

AICTE
शिक्षा मंत्रालय
MINISTRY OF
EDUCATION

INSTITUTION'S
INNOVATION
COUNCIL

POST GRADUATE DIPLOMA IN MANAGEMENT
(AICTE Approved, Ministry of Education, Govt of India, New Delhi)


Global Faculty Series
"Public Management, Sustainable Governance
and Social Change"



Prof. Amlan Bhushan

Prof. Amlan Bhushan graduated from the School of Government, Victoria University of Wellington, New Zealand and earned masters degree (Economics & Management) from Lund University, Sweden. Prof. Bhushan is currently the policy advisor and member, Board of Examiners at the Blavantik School of Government, Oxford University, London. In 2006, he was nominated for a doctorate of letters honoris causa. He is a visiting professor at IIMs/NITs in India. He has published several books and research papers on Sustainable governance, Social Inclusion and Growth.

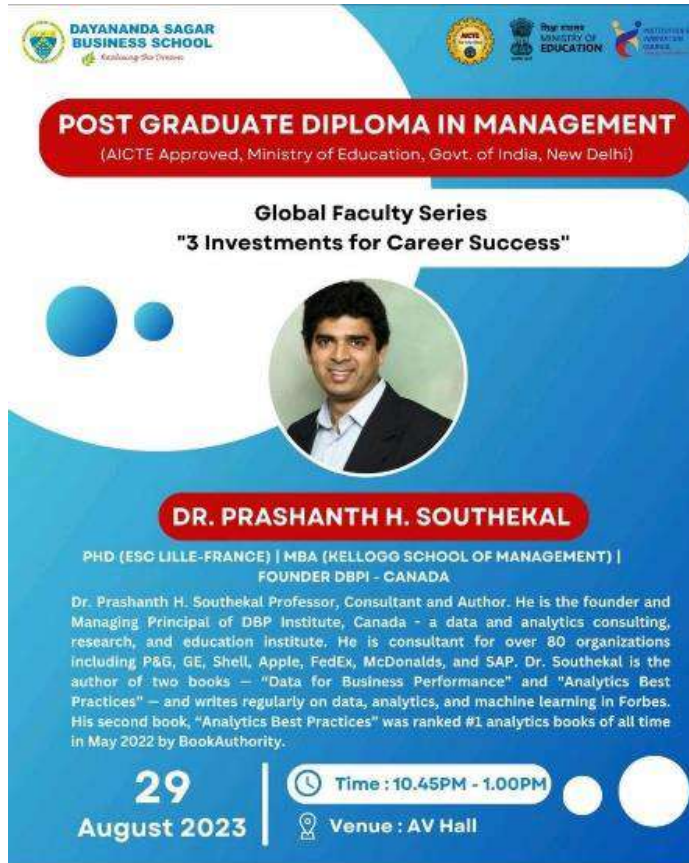
Date: 22/09/2023 | Time: 2:00 PM - 4:00 PM | Venue : A.V Hall



www.dsbs.edu.in | 9611515262 | admissions@dsbs.edu.in



Affiliation: Founder and Managing Principal, DBP Institute, Calgary, Canada



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POST GRADUATE DIPLOMA IN MANAGEMENT
(AICTE Approved, Ministry of Education, Govt. of India, New Delhi)

Global Faculty Series
"3 Investments for Career Success"

DR. PRASHANTH H. SOUTHEKAL
PHD (ESC LILLE-FRANCE) | MBA (KELLOGG SCHOOL OF MANAGEMENT) |
FOUNDER DBPI - CANADA

Dr. Prashanth H. Southeikal Professor, Consultant and Author. He is the founder and Managing Principal of DBP Institute, Canada - a data and analytics consulting, research, and education institute. He is consultant for over 80 organizations including P&G, GE, Shell, Apple, FedEx, McDonalds, and SAP. Dr. Southeikal is the author of two books – "Data for Business Performance" and "Analytics Best Practices" – and writes regularly on data, analytics, and machine learning in Forbes. His second book, "Analytics Best Practices" was ranked #1 analytics books of all time in May 2022 by BookAuthority.

29
August 2023

Time : 10.45PM - 1.00PM

Venue : AV Hall



Affiliation: Founder and CEO, Analytics-Based Performance Management LLC, North Carolina, USA



POST GRADUATE DIPLOMA IN MANAGEMENT (AICTE Approved, Ministry of Education, Govt of India, New Delhi)

Global Faculty Series

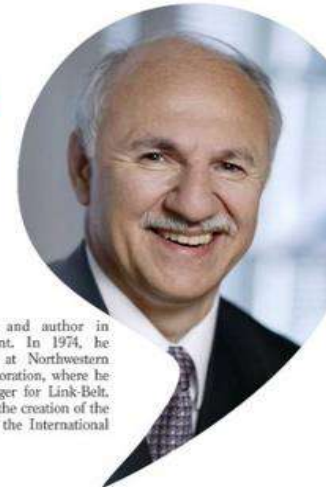
Business Analytics and its Intricacies

by

Mr. Gary Cokins

Founder and CEO: Analytics-Based Performance
Management LLC, North Carolina, USA

Gary Cokins is an internationally recognized expert, speaker, and author in performance improvement systems and advanced cost management. In 1974, he graduated with honors from the Kellogg School of Management at Northwestern University. Gary started his career as a strategic planner for FMC Corporation, where he later worked as the division's financial controller and operations manager for Link-Belt. Mr. Gary contributed to the preliminary study at KPMG that resulted in the creation of the Balanced Scorecard. Gary has held positions on the advisory board of the International Monetary Fund (IMF) and Harvard Business School.



Online zoom session

25th September 2023 | 7.00PM IST

Zoom link: <https://zoom.us/j/98523972412?pwd=MjBmVHZtYnVqTnJL3RWeHdVbm5PQT09>



Global Immersion Program - Dubai



Rochester Institute of Technology, Dubai



Dubai Technology Entrepreneur Campus - DTEC



**Financial hub at Nasdaq
Dubai**



Rural Immersion Program – Halasinakaipura Village, Hoskote





Student Professional Clubs

**Media
Club**
Srujan

**Sports
Club**
Chaitanya

**Operation &
CSR Club**
Prayojan

**Marketing
Club**
Samagam

**Research
Club**
Vimarsha

**Entrepreneurshi
p Club**
Prerana

**HR
Club**
Advaitha

**Finance
Club**
Prapthi

**Cultural
Club**
Sanskriti

Student Participation/Prizes

Student Engagement in Entrepreneur's Day: Celebrating Innovation and Entrepreneurial Thinking

- *Panel Discussion*
- *Poster Competition*
- *Idea Generation Event*



Student Participation/Prizes



Student Participation/Prizes



Student Participation/Prizes

Outstanding Achievement at BizWaves 2025 – NITK

Harshith D S, student of PGDM Batch 2024–26 from Dayananda Sagar Business School, secured

- First Place in the Best Manager Event at BizWaves 2025, the prestigious management fest hosted by NITK.
- 3rd place in the Startup Pitching Event at Engineer '24 hosted by NIT Karnataka!



Student Participation/Prizes

Achievement at Naissance 2025 – Business Plan Event organized by SDM Institute of Management Development Mysore Campus on 31st January & 1st February, 2025
Harshith D S & Kevin students of PGDM Batch 2024–26 won the third Price.



Events at DSBS

All events are led by students with a faculty

Alumni Meet

Inter-College

Fest/Competitions

Industrial visit

Foreign Study Tour

Economic Times –

Business Quiz

Case Study Competition

National/International Conference

Convocation

Ethnic Day and

many more





Global Partnership

ENCG Settat, Morocco

Berlin School of Business & Innovation, Berlin

Austin University, USA

Chartered Institute for Securities & Investment - CISI London

Humanistic Management Networks, Switzerland

Industry Partnership

National Institute of Security Management

National Human Resource Development Network (NHRD)

National Association of Software and Service Companies (NASSCOM)

Capabl Education

Henry Harvin Education

ACCREDITATIONS AND ASSOCIATIONS



United Nations
Global Compact



BERLIN SCHOOL OF
BUSINESS & INNOVATION



राष्ट्रीय प्रतिभूति बाजार संस्थान
National Institute of Securities Markets
An Educational Initiative of SEBI



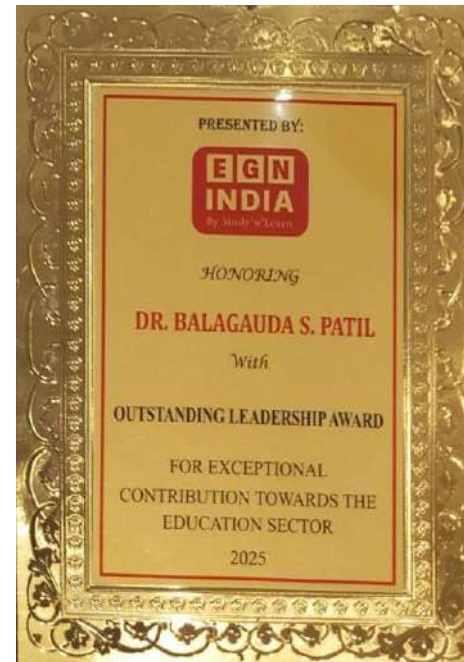
LetsTagOn
Connect. Collaborate. Contribute.

Awards & Recognitions

Collaboration with Google for
Joint Degree Program



Outstanding Leadership Award







Keynote speaker – ELH
Media





AWARDS & RANKINGS

DSBS achieved a National Rank of 36 among all Private B-Schools and within Karnataka, Ranked 5th Best B-School in IIRF 2025 Ranking

	<p>R-World Ranking</p> <p>Achieved a Gold Band Grade-A Ranking - Institute of Academic Excellence by R World Institutional Ranking for Outcome Based Education for Industry Oriented Curriculum.</p>
	<p>The Week</p> <p>Best Rank: 8th (Bengaluru Private Category) Regional Position: 23rd (South Zone Private) National Position: 72nd (All India Private) City Standing: Top 10th in Bengaluru</p>
	<p>Business Today</p> <p>80th Best B-School for Future Oriented Learning 85th Best B-School for great Learning Experience 86th Top B-School in India</p>
	<p>Fortune</p> <p>14th Best B-School in Bangalore 49th Best B-School in South India 113th best B-School in India</p>



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DSBS In-house Journal

VIMARSHA

The Journal of Managerial
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शिक्षा मंत्रालय
MINISTRY OF
EDUCATION



POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)
(Approved by AICTE, Min. of Education, Govt. of India, New Delhi)

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On
ARTIFICIAL INTELLIGENCE, HUMANITY AND SUSTAINABLE BUSINESS



In Association with Humanistic Management Network (HMN), Switzerland



Conference Date:
12th & 13th September 2025
Hybrid Mode

www.dsbs.edu.in

Faculty Research Publications

Scopus	WoS/ ABDC	Book Chapter	Books	Awards	International Conference Chair	Total Faculty Research
3	15	3	4	3	1	25

ABOUT THE AUTHORS

Dr. Jyoti Mishra, Associate Professor at Dayananda Sagar Business School, Kumaraswamy Layout, Bengaluru, has 25+ years of academic excellence. An alumna of BHU, she has received numerous accolades and held key positions at reputed B-Schools. She has published more than 20 research papers in Scopus and UGC CARE 1 & II journals and authored Digital Business. Her expertise spans Marketing, Finance, and Market Research.

Dr. Veena Ishwarappa Bhavikatti, Associate Professor at AMC Engineering College, Bangalore, holds a Ph.D. in Management. She has authored 33 research papers and presented at IMs, alongside holding two published patents. She has also led academic and placement roles at her institution.

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Mr. Dhananjay Kulkarni is a Senior Assistant Professor at BIMHRD, SBUP Pune, with 15 years of academic experience. His research in B2B and Services Marketing has been published in prestigious journals. He also has 18 years of experience in the pharmaceutical industry.

Dr. Pradip Kumar Sinha holds multiple qualifications and has 34 years of senior-level experience in engineering firms across various cities. He has 16+ years as a Director/Professor in Pune and has also served as a visiting faculty at several management institutes.

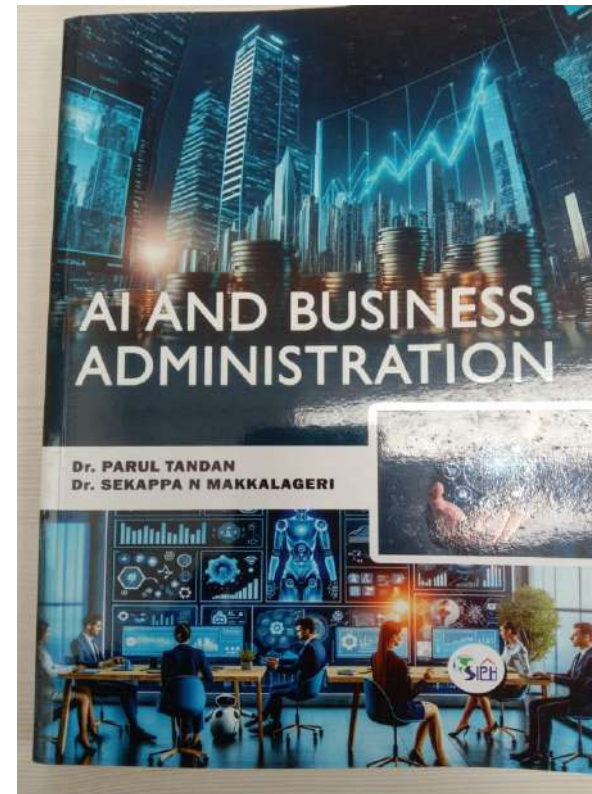
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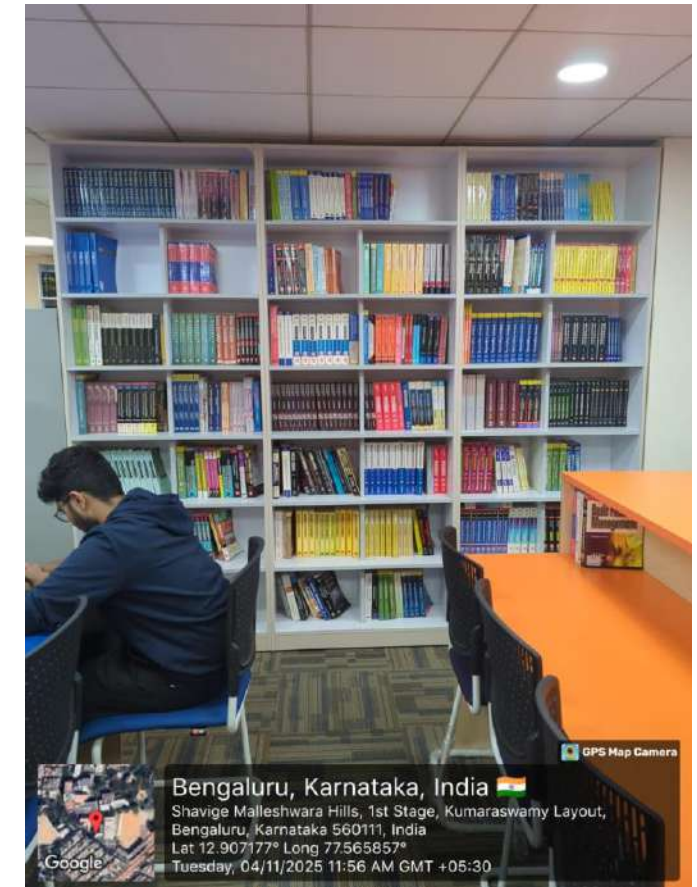
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HDFC Bank

Patralika Routh, Talent
Acquisition
Consultant - Capgemini



**Mudassir Ahmed - Senior
Consultant** Northern Trust

Chitra Gowda - Talent
Acquisition
Specialist at Google





Alumni Speak

Dayananda Sagar Business School is one of the best colleges with vibrant campus. The college life at DSBS taught me how to grab the opportunity to grow and provided me with a great exposure to upcoming challenges. The faculty members here are knowledgeable and are great mentors, insights from them really helped me with a growing mindset. I made great memories here which I will cherish for life time. Overall studying here was a tremendous experience and I am immensely grateful for that.



Nirosha N.

I, Rakshith H would like to express my humble gratitude to Dayananda Sagar Business School for helping me at each and every moments of my Professional carrier; be it learning professionalism, developing work ethics, inculcating soft skills & forming some real beautiful bonds for a lifetime. This institution provided me the best possible platform and campus to excel in my professional interest with the maximum facility. I enjoyed my experience with Dayananda Sagar Institution on a whole to the fullest.

Rakshith

The Faculty members are very helpful and supportive. The teaching method of al the lectures is amazing. The lecturers always try to relate the subject to the practical field. I got a job in the HR field as soon as I finish the course.



Aishwarys N



Industry Experts Speak

I appreciate the curriculum of Dayananda Sagar Business School, which has been made based on the inputs received from Industry Professionals, so that the students after completing the course would meet up the challenges of Industry which is continuously changing and I also believe that the futuristic vision and support from Industry for this PGDM course of Dayananda Sagar Business School is going to stand up to the future challenges across the industries.



Dr. Pallab Bhandopadhyay
Managing Director, HR PLUS,
Bengaluru



Dr. Chidambara Ganapaiah,
Sr Director, Oracle Consulting
(Europe, Middle East
& Africa) Bengaluru

The Curriculum of Dayananda Sagar Business School, PGDM Program has been prepared by the Industrial Experts, along with the help of Global Faculty, it empowers the students to become great managers, I strongly recommend all the upcoming managers to take up PGDM course at DSBS, Bangalore.



Students Speak

The Journey at DSBS is exceptionally good. The institution provides wide exposure to the industry through industrial visits, Monthly CEO Talks, and guest speakers. The faculty is extremely helpful and provides guidance on academic and skill development.



Meghana

Faculty members at DSBS are student-friendly and easily approachable. Sessions are interactive and interesting. A lot of case studies, discussions, role-plays, and Business stories are used to make the sessions interesting. DSBS provides great exposure.

Courses at DSBS has a positive impact on my professional development. The curriculum and the innovative methods used in the classroom are interesting and challenging.



Yashaswini

Thank You