



**DAYANANDA SAGAR BUSINESS SCHOOL  
PGDM (AICTE)**

**ORIENTATION TIME TABLE FOR SECTION "B" : 2024-26 Batch -July 2024**

**1st Week**

Date	Time	
	10 -12:30 PM	2-4 PM
2/7/2024 (Tue)	"What is your choice? Build your own! or Building somebody's Business!" Dr. Arthur Selwyn Mark Head-Sustainability Practice, SIMSY Ventures.	Lunch Break 12:30 to 2 PM
3/7/2024 (wed)	"Cracking the LinkedIn Code Navigating The Platform for career success" Ms. Suma Annegowda Linkedin Expert/Career Success Coach/ TEDx Speaker	
4/7/2024 (Thu)	Industry Visit - Sunzone Solar System Bangalore.	
5/7/2024 (Fri)	"Brifing on Research Publication" By Dr. Sumit Saha Chair Research and Publication - DSBS	Lunch Break 12:30 to 2 PM
		"Value Proposition in Marketing" Mrs. Priyanka Mehrotra. Delivery Head - Proxima 360, Bangalore.

**2nd Week**

Date	Time	
	10-12:30 PM	2 - 4 PM
8/7/2024 (Mon)	"Role of Innovation and Entrepreneurship Development centre in academic institutions" Dr.Priya Hosakeri IDC Head Dayananda Sagar Institutions, Bangalore.	Lunch Break 12:30 to 2PM
9/7/2024 (Tues)	Experiential learning at different strategic places in Bangalore (Full Day)	
10/7/2024 (Wed)	" Sustainable Architect Development & Design" Dr. Nishant CEO - Novelaapl, Bangalore	Lunch Break 12:30 to 2PM
11/7/2024 (Thur)	Industry Visit -Mother Dairy KMF Bangalore.	
12/7/2024 (Fri)	"My Next Two Years" Dr. Pallab Bandopadyaya Former Director-HR Critix System, Founder HR Plus Bangalore.	Lunch Break 12:30 to 2PM
		Basic Concepts of QT Dr. Geetha Joshi Assistnant Professor -DSBS Bangalore.

13/7/2024 (Sat)	"Sales Process and Key Account Management" Mr. Soubhagya Shekar Sahoo Sr.Executive Sales (Industrial Communication and Power Supply) SIEMENS Ltd, Bangalore.	Lunch Break 12:30 to 2PM	"Level up your Life " Mr. Santhosh Menon CEO Founder, Menons Leadeership Academy Bangalore.
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3rd Week			
Date	Time		
	10 - 12:30 PM	Lunch Break 12:30 to 2PM	2 - 4 PM
15/7/2024 (Mon)	"How to Navigate and Maximize Opportunities During Your Placement : Strategies for Success" Mr.Sanjay.K Placement Head - DSU Bangalore.		"Successful Problem solving, Ideation and Human Values" Dr. Krishnan Management Consultant -RM Services Bangalore
16/7/2024 (Tues)	Visit to Art of Living - Life Skills for Management		
18/7/2024 (Thurs)	"Revolution of Restaurant Billing Software &UPI payments for sales" Mr Pradeep Gadadhar Zonal Manager, Petpooja Bangalore.	Lunch Break 12:30 to 2PM	"Campus To Corporate" Ms. Jyoti Kishnani Founder of Training Chapter, Bangalore.
19/7/2024 (Fri)	Industry Visit - Macwin Technologies Pvt Ltd /Ashok Leyland		

4th Week			
Date	Time		
	10 - 12:30 PM	Lunch Break 12:30 to 2PM	2 - 4 PM
22/7/2024 (Mon)	Founders Day		Founders Day
23/7/2024 (Tues)	"Imperatives of Management Education for Future Leaders" Dr. M S Balaji CHRO & ED, PCC Coach, Asia Power Leader, Bangalore.	"Inperson Branding " Ms.Shwetha Rajput Personal Branding Specialist Bangalore.	
24/7/2024 (Wed)	Enivronmental Day - Bannergatta National Park		
25/7/2024 (Thurs)	"Accountability and Responsibility" Dr.Ravi Segal Consultant Entracon, Bangalore.	Lunch Break 12:30 to 2PM	"The Importance of Foreign Language" Ms.Savitha Reddy CEO-Inlingua Bangalore
26/7/2024 (Fri)	Industry Visit - Bosch Company, Bangalore		
27/7/2024 (Sat)	"Impact of Technology on Real Estate Sector " Ms. Era Chaturvedi Founder-Sayspace, Bangalore.	Lunch Break 12:30 to 2PM	"Road Ahead -PGDM to Corporate" Mr Shree Ram Director-Wipro Pvt Ltd, Bangalore.

5th Week		
29/7/2024 (Mon)	"Universal Human Values" Mr. A R Dwarakanath Corporate Trainer, Bangalore.	Lunch Break 12:30 to 2PM
		"Crystal Clear Communication : Skills for Understanding and being Understood" Dr. Rajshekar Krishnan Director - Leader & Organization Development, Bangalore.
30/7/2024 (Tue)	Industry Visit- Bosch Pvt Ltd Bangalore.	
31/7/2024 (wed)	Ice Breaking Session at Nandi Hills - Faculty & Students	

Total Sessions = 26, Total Hours = 52 Hours.

Prepared by



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Approved by



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